



Eddie Bauer EST. 1920
PO Box 7001, Groveport, OH 43125

Printed in USA

Prices expire 9/30/12

PRSRT STD
U.S. POSTAGE
PAID
EDDIE BAUER



MEN'S FLEECE JACKET



WOMEN'S FLEECE JACKET

RELOADED

Eddie Bauer opened his first Sport Shop in 1920 to outfit American sportsmen and sportswomen with the finest gear. In 2012, we return to this tradition.

BORN IN THE FIELD. BUILT FOR THE FUTURE.

SPORTING FLEECE JACKET

Our 200-weight Cloud Layer® fleece fights the chill in the field or in town. Ideal for layering under a shooting vest on crisp, clear mornings. Overlay shooting patches; zip front pockets. Diamond-stitch elbow detail. Anti-pilling polyester fleece with polyester/nylon overlays. Machine wash. Imported.

MEN'S

Alpine Green, Flax.

REG S-XXXL B38 102 0008
TALL L-XXXL B38 102 0025

\$119
\$139

WOMEN'S

Women's specific design and fit. Mauve, Alpine Green.

REG S-XXL B38 102 0015 **\$119**

FREE SHIPPING

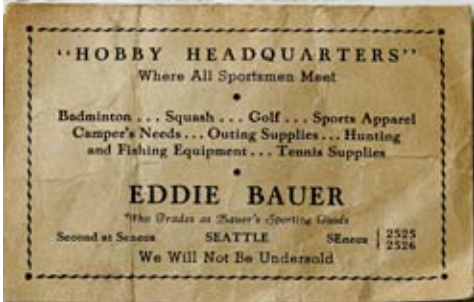
ON YOUR PURCHASE
OF \$99 OR MORE.
SEE INSIDE FOR DETAILS.



THE FALL OUTFITTER BOOK SPORT SHOP

2012 OUTFITTER BOOK: VOLUME 2, NO. 3

- + GUIDE BUILT: THE NEXT GENERATION OF HUNTING AND SHOOTING GEAR
- + WINGSHOOTING IN PATAGONIA + SOUTH DAKOTA PHEASANT HUNT THE TRADITION OF CONSERVATION
- + FEATURED INTERVIEWS: JOHN BURRELL, MICHAEL PEPI, REBECCA ETCHEN PETERS



THE FIRST PASSION: EDDIE AND STINE'S RELATIONSHIP WITH NORTHWEST HUNTING

Our founder lived to hunt and fish. He built his name on providing everything from shotguns and fishing flies to dog training gear and down coats that would keep his customers warm while in the woods or on the water. He met his wife Stine while hunting blue grouse in Eastern Washington, started his original operation in a gun shop, and often left his employees to mind the cash box while he and his wife went hunting and fishing for months at a time throughout the Pacific Northwest. Stine Bauer was Eddie's lifelong hunting companion and a pragmatic trailblazer for women's participation in the worlds of fishing, trapshooting and upland hunting.

Eddie Bauer brainstormed the idea for America's first down jacket after nearly dying of hypothermia on a fishing trip, built his business on an outfitter catalog packed with hunting-focused gear, and devoted a large part of his life to breeding, training and working his black Labs. His passion for the outdoors and the shooting sports never wavered, and even as his business grew to include the worlds of mountaineering, adventure travel and family camping, he was still a hunter at heart.

As our brand returns to its roots, the launch of a new technical line of hunting gear is the most natural expansion for a company founded as a hunting and fishing shop. This tradition has been in the Eddie Bauer family since before our brand traveled to the summit of Everest with Jim Whittaker, explored the Arctic or raced the Iditarod in Alaska. It's not only part of our past, it is who we are. So as we introduce Sport Shop to sportsmen, it is with the pride of knowing our founder would approve.

“If I needed equipment that wasn't available elsewhere, I developed it myself.”

— EDDIE BAUER, 1899-1986

THE BAUER FAMILY HUNTING HISTORY

1899 EDDIE BAUER BORN INTO THE OUTDOORS

Eddie Bauer is born on Orcas Island in Puget Sound, growing up at the base of Mt. Constitution, where he developed a love for hunting, fishing and the outdoors at an early age.

1911 EDDIE BAUER BREEDS HIS FIRST PHEASANTS

After moving to Bainbridge Island, Eddie Bauer—at age 11—sets up a breeding and release program for Chinese ringneck pheasants.

1920 BAUER'S FIRST SPORT SHOP IN SEATTLE

Eddie Bauer starts selling sporting gear in Seattle inside master rodmaker and gunsmith Bob Newton's Gun Shop. Two years later, he expands his operations so he can sell fishing and hunting gear to Seattle outdoorsmen.

1924 EDDIE ENTERS THE FISHING BUSINESS

Eddie forms Eddie Bauer Tackle Makers, hiring Scottish immigrant Isabel MacDonald to tie flies from materials such as feathers in his Seattle shop, and to mind the cash box when he and his only other employee left the store to go hunting or fishing. Four years later, he expands to a 200-square-foot space at 215 Seneca Street so he can offer dog gear and firearms.

1929 LOVE AT FIRST SHOT—EDDIE MARRIES STINE

Eddie Bauer marries Stine Heltborg, two years after meeting her while hunting Blue Grouse in northeast Washington. Bauer eventually calls her a woman whose skill with rifle and rod equaled his own, and the marriage creates a wilderness companionship that would last for 57 years.

1930 BAUER IMPORTS FIRST BLACK LAB INTO WASHINGTON

After hearing about a new breed of gundog in Canada, Eddie Bauer drives north, purchases a pup for \$65 and imports the first black Lab into Washington—soon championing and popularizing the breed with hunters.

1930 STINE WINS STATE SKEETSHOOTING CHAMPIONSHIP

Stine Bauer wins the first of her eight consecutive Washington State Trapshooting Championships.

1931 STINE BAUER TIES WORLD'S BEST TRAPSHOOTER

In the *Seattle Times* annual Fort Lawton Shoot Off, Stine Bauer matches Frank Troeh, then known as the world's best trapshooter, clay for clay, with both shooting 99 out of 100 at the popular Seattle shoot-off.

1935 COLD FISHING TRIP SPARKS DOWN INNOVATION

After nearly dying from hypothermia on a Washington fishing trip, Eddie Bauer brainstorms the idea for the first down jacket in America as an alternative to the heavy wool jackets worn by sportsmen at the time.

1936 INTRODUCTION OF THE HUNTING SKYLINER

Eddie Bauer introduces the Skyliner, the first down jacket patented in America, with a diamond-quilt pattern that became a common sight during hunting and fishing seasons in the Pacific Northwest.

1942 DUCKS UNLIMITED GATHERING CAMPAIGN

In collaboration with Ducks Unlimited and to support the war effort, Bauer starts accepting shipments of feathers from sportsmen across the country, then cleans and processes them to provide wartime insulation.

1945 BAUER INTRODUCES HUNTER AND WOODSMAN

With the launch of his first catalog, Eddie Bauer introduces the Hunter and Woodsman sleeping bags, expanding into down bags with a focus on fishing trips and hunting camps.

1945 BAUER INTRODUCES ALASKA OUTFITTER CATALOG

With a goal of outfitting fishing and hunting trips to Alaska, Eddie Bauer creates his first mail-order catalog, making his cold-weather gear and apparel available for the first time to outdoorsmen outside Washington.

1961 4 SEASON COAT DESIGNED WITH SHOOTING FOCUS

Bauer introduces the 4 Season, the last of his patented down jackets with a focus on hunting. The style evolves by 1965 into the Shooting Coat.

1970 FIRST FLAGSHIP OPENS WITH A ROD AND GUN SHOP

Eddie Bauer opens the brand's first flagship store with the finest gun and fly-fishing departments in the Pacific Northwest, rivaling Kerr's Gun Shop on Rodeo Drive as the best on the West Coast.

1970 TWO DECADES OF DUCKS UNLIMITED BEGINS

Eddie Bauer begins a two-decade corporate sponsorship of Ducks Unlimited, America's premier waterfowl conservation organization, both nationally and on a local chapter level in Seattle, Minneapolis, San Francisco, Chicago and Boston.

1974 BAUER NAMED RETRIEVER BREEDER OF THE YEAR

Due to his work breeding black Labs and his role in winning field trail championships with his dog Dart, Eddie Bauer is named Breeder of the Year by the Professional Breeders Trainers Association, the culmination of four decades of breeding, training and hunting with black Labs.

1985 EDDIE BAUER PUBLISHES OUTDOOR GUIDES

Eddie Bauer publishes The Eddie Bauer Outdoor Library, a series of how-to books on everything outdoors, from family camping to fly-fishing.

2012 THE LAUNCH OF SPORT SHOP

Eddie Bauer returns to its hunting roots with the launch of a new line of technical wingshooting apparel that blends tradition and innovation.



WATCH THE HUNTING
HISTORY OF EDDIE BAUER

> ON THE COVER: Sport Shop guide Michael Pepi and Eddie the dog living the roots of our brand.
PHOTOGRAPHER: Motofish

OUR CREED

TO GIVE YOU SUCH OUTSTANDING QUALITY, VALUE, SERVICE AND GUARANTEE THAT WE MAY BE WORTHY OF YOUR HIGH ESTEEM.™

OUR GUARANTEE

EVERY ITEM WE SELL WILL GIVE YOU COMPLETE SATISFACTION OR YOU MAY RETURN IT FOR A FULL REFUND.™



GET THE FREE MOBILE APP AT:
HTTP://GETTAG.MOBI
AND CHECK IT OUT!





GUIDING INSPIRATION

From the foundation of his first Sport Shop, Eddie Bauer made his name as a sportsman. His roots, his work and his passion were grounded in the trips he took to places such as Mabton Flats, the Methow Valley and the Yakima Breaks. He held firm in his belief that supplying the best gear for these trips—for both men and women—required a deep knowledge gained from time in the field. Eddie's wife Stine was his longtime hunting companion, and she played a key role in encouraging the shop to stock hunting gear for women. Bauer operated his business as both an outfitter and a guide, supplying his customers not just with the best gear but also with expert local advice for success, whether fishing for trout, stalking big bucks or hunting upland birds.

In 2012, we return to the spirit of his original business with a complete line of premium hunting gear named to honor the legacy of his Seneca Street operation. Blending tradition and technology, the Sport Shop line is built, tested and perfected by a team of renowned guides and experts, such as John Burrell, Michael Pepi and Rebecca Etchen Peters. These experts know what works in the field and we trust in their expertise, the same way their clients trust them when upland hunting. Eddie Bauer made his name due to his outfitting knowledge and shopkeeper's integrity. As we introduce Sport Shop, with a tough, technical line of wingshooting apparel—and an entire collection designed by and for women—we honor Eddie Bauer's legacy of hunting expertise.

> Eddie Bauer Sport Shop guide Michael Pepi and Eddie the dog honoring the tradition of the quail hunt in Burnt Pine, Georgia.
PHOTOGRAPHER: Motofish



LEARN ABOUT
THE LAUNCH OF
SPORT SHOP



GUIDE-BUILT BY
John Burrell

WILDLIFE BIOLOGIST, DESTINATION HUNTING GUIDE, AND OWNER/OPERATOR OF THE HIGH ADVENTURE COMPANY.

1> What prompted you to get involved with the launch of Sport Shop?

I would say my relationship with Rebecca weighed very heavily in my decision to get involved. It was like, “Hey JB, we’ve got a blank canvas,” and really we did. And that’s refreshing in this day and age of corporate America where there were just no restraints: just go build what you want to build.

And we both live to be in the field, so we knew what we wanted and what worked and that sort of thing. I think it was a combination of the history of the Eddie Bauer brand that was intriguing to me and knowing Rebecca Peters on a personal level, that there are very few females with her credentials.

What more can you ask for in this world? At the end of the day, Eddie Bauer still is America’s original outfitter. He’s got fifty years on his next competitor, or at least thirty.

2> Is traditional meets modern a good summary of the Mabton Flats Vest?

Absolutely, old and new. And it’s cut right. It’s not binding anywhere and you’d think you would need several revisions to get that vest right. But we tweaked it in the early days a time or two and we ended up with this great finished product.

It’s just pure functionality. There is nothing that you don’t need, no bells and whistles, nothing

extraneous. It’s just really a core, day-to-day guide’s piece that is going to stand up to the test of time.

3> Why was it important to focus on upland hunting at first?

I think with Eddie Bauer’s history and where they came from and with the tradition of Labs, it was very smart to pick one segment and focus on it. The line is the perfect blend of top-shelf quality but at a more moderate price. Without naming some of our competitors, we’re going to kill ‘em in quality. We’re going to hurt them. Like I said, I’ve worn that other stuff for years and I’ve been involved with some other companies, and it’s just almost not fair.

4> Do you feel a connection to the brand because of Eddie Bauer’s history?

Of course. You’ve got to respect somebody who was involved with it and was passionate about it many years ago like we are today. But of course that’s what, in my opinion, has made Eddie Bauer what it is and real. And that’s why the corporate direction to get back to their roots and do what they are really good at is a good one. You know Eddie—he lived it—and that’s why he built the products that he did in the early days and that’s why he built the brand into what it is today. Because you don’t have that kind of success and intimate knowledge of what you need if you are not living it out in the field every day.

MEN’S

MABTON FLATS VEST

CORDURA®
FABRIC

This performance-fit hunting vest is what our founder would have worn today while in the scrub of Eastern Washington searching for game birds. Built with water-repellent cotton/CORDURA® nylon shell in body and 530 denier CORDURA polyester overlays to let you push through wild rose and briars. Coated, nylon-lined bellows game bag is big enough to hold a brace of ringnecks; zips closed. Shell pockets with tuck-in flaps for quick access. Interior transmitter pockets. Water-repellent finish. Machine wash. Imported. Flax.

REG S-XXXL A38 102 0044

\$199

UPLAND HUNTING

[GUIDE BUILT. GUIDE TRUSTED.]

MABTON FLATS VEST

A GUIDE-BUILT VEST THAT FITS AS PERFECTLY AS YOUR GUN.

“What was impressive was how close we were when we put it on paper the first time. It was what we wanted. I expected five, six, seven revisions to get the product right, but it came together much quicker than that.” – JOHN BURRELL



530-DENIER CORDURA® FABRIC OVERLAYS
Resist abrasion from briars and thick brush

FLAPPED SHELL POCKETS
Snap pocket closed or snap flap down inside pocket

INTERIOR TRANSMITTER POCKETS
Keep the transmitter holstered securely within easy reach

ZIPPERED DROP DOWN GAME BAG
Nylon-coated bellowed compartment holds a brace of ringnecks



JOHN BURRELL'S
HIGH ADVENTURE COMPANY

COME HUNT WITH US

TO LEARN MORE ABOUT THE HIGH ADVENTURE COMPANY'S WORLDWIDE HUNTING DESTINATIONS, VISIT
HIGHADVENTURECOMPANY.COM

WATCH JOHN TALK SPORT SHOP PRODUCT





[MEN'S] UPLAND GEAR LIST



MEN'S UPLAND HUNTING

Eddie Bauer Sport Shop guide Michael Pepi giving Rue positive reinforcement for a job well done in Burnt Pine, Georgia.
PHOTOGRAPHER: Motofish



[1] TOPPENISH FIELD SWEATER
This windproof field piece combines the natural insulating qualities of merino wool with a modern technical lining. The warm style easily transitions from field use to in-town function due to its timeless traditional appearance. Polyester/nylon fabric overlaid shooting patches at yoke and elbows. Cable knit sleeve details. Water-repellent, breathable, windproof polyester liner. Hand wash. Imported. Loden.
REG S-XXXL B38 102 0059 **\$199**
[2] BERETTA SILVER PIGEON I
20 gauge, 28" barrel. berettausa.com.

[3] OKANOGAN HUNT SHIRT
A great canvas hunting and shooting shirt made with heavier-weight cotton. Its durable construction survives everything from brush and dirt to extended wear. Shooting patch overlays for left or right hand; forearm gun overlays resist abrasion. Small zip pocket for stowing essential items. Breathable weave keeps brush at bay, and the mesh vented back ensures the hunter is cool and comfortable. Cotton. Machine wash. Imported. Tan.
REG S-XXXL A38 102 0055 **\$89.95**
TALL L-XXXL A38 102 0076 **\$99.95**

[4] MABTON FLATS JACKET
Built with water-repellent and incredibly durable cotton/CORDURA® nylon in the body and 530-denier CORDURA polyester overlays, this jacket lets you push through wild rose and briars without any concern. Coated, nylon-lined zip game bag prevents leakage, front-loading capable. Shell pockets with tuck-in flaps provide easy access for the reload. Soft shell side panel for ease of movement. Water-repellent finish. Nylon lining. Machine wash. Imported. Flax.
REG S-XXXL A38 102 0042 **\$249**

[5] YAKIMA BREAKS UPLAND PANTS
The ideal brush pants, our 500-denier CORDURA nylon overlaid classic cotton design stands up to abuse in rough local terrain or on destination hunting trips. Classic style with reinforcement at the instep for boot wear. Water-repellent finish on overlays sheds elements from mist to drizzle. Machine wash. Imported. Tan.
WAIST 30-40 30", 32" INSEAM
WAIST 34-38 34" INSEAM
A38 102 0032 **\$129**

**[6] DANNER® ULTRA LIGHT II GTX
HIKING BOOTS** ♦ See page 45.
[7] SUNCLOUD HOOK SUNGLASSES
See page 45.
[8] BLAZE HUNTING CAP
Stay safe with our Eddie Bauer Sport Shop logo cap. Polyester/cowskin. Hand wash. Orange Blaze.
ONE SIZE N38 102 0085 **\$19.95**
**[9] LE CHAMEAU COUNTRY ALL TRACKS
XL BOOTS** ♦ See page 45.

THE TIPILIUKE LODGE

DISCOVERING A SPORTSMAN'S PARADISE IN PATAGONIA,
FROM TROUT AND STAG TO WILD UPLAND EXPANSES.

From red stag and wild boar hunting to trout fishing and wingshooting, few places in the world can match the reputation for both abundance and landscape that define Patagonia's Tipiliuke Lodge. Owned and operated by John Burrell's High Adventure Company, one of the most respected operators of the finest sporting lodges worldwide, the century-old working cattle ranch first gained worldwide fame with fly fishermen for its 17 miles of private, pristine trout-fishing streams. But when Burrell landed there twelve years ago, he quickly realized both the red stag and wild quail hunting potential of the breathtaking landscape surrounding the lodge.

Burrell acquired the hunting rights for his High Adventure Company and began earning the trust of the family who had operated the ranch for generations, in part by showing a passion for wildlife management on their property. Ten years later Burrell purchased the lodge, both developing the lodge into an award-winning boutique property, as well as taking the wildlife management to the next level. He did this by pushing the age structure and trophy size of the game populations, both older and larger, though hands-on ecosystem

management that resulted in what many feel is the best stag hunting in the world.

Although the High Adventure Company leads hunting trips of a lifetime in locations from Zimbabwe and New Zealand to Uruguay and Alaska, Burrell finds a special draw in Tipiliuke. "It's just amazing. In my opinion, it's like stepping back a hundred years in the Western U.S.," Burrell says. "You've got an unbelievable big game resource there, it's just amazing. The numbers of stags, it's hard to fathom. And then you throw in 17 miles of the best trout water in the world right there on the same property."

Yet, as he spent more time at Tipiliuke, what surprised him most was the world-class wingshooting. "These are wild quail, nothing has been released. The numbers are impressive and you are hunting in one of the most breathtaking settings in the world," Burrell explains. "You just can't imagine how beautiful it is until you put your feet on the ground there. Pictures and video just don't do it justice. But the ability to hunt 100 percent wild California quail in such a breathtaking setting is one of the things that make Tipiliuke what it is."



JOHN BURRELL'S HIGH ADVENTURE COMPANY

From fly fishing in Patagonia and wingshooting in South Dakota to hunting big game in Africa, the High Adventure Company has assembled the finest collection of sporting lodges worldwide. Book your next outing to paradise at highadventurecompany.com

The wide-open landscape plus plentiful wild bird populations equal a hunter's paradise in Patagonia at Tipiliuke.
PHOTOGRAPHER: John Burrell

UPLAND HUNTING

THE TIPILIUKE SPORTSMAN'S PACKING LIST

OUR GUIDE'S RECOMMENDATION FOR A WINGSHOOTING TRIP TO THE SOUTHERN HEMISPHERE.

“It's just amazing. In my opinion, it's like stepping back a hundred years in the Western U.S.”

— JOHN BURRELL

MEN'S

UPLAND HUNTING

MY CHECKLIST

- | | | | |
|------|---|------|--|
| [1] | <input type="checkbox"/> WOOL OKANOGAN SHIRT
A38 102 0074 \$149 | [13] | <input type="checkbox"/> STANLEY® 1.4 QT VACUUM BOTTLE
N22 102 1720 \$39.50 |
| [2] | <input type="checkbox"/> SPORTING FLEECE
B38 102 0008 \$119 | [14] | <input type="checkbox"/> EDDIE BAUER FIELD WATCH
N22 102 3274 \$99 |
| [3] | <input type="checkbox"/> MABTON FLATS VEST
A38 102 0042 \$199 | [15] | <input type="checkbox"/> JOHN'S PERSONAL SHEATH KNIFE |
| [4] | <input type="checkbox"/> SELKIRK MOUNTAIN PULLOVER
A38 102 0038 \$179 | [16] | <input type="checkbox"/> 1920 WAXED CAP
N38 102 0088 \$19.95 |
| [5] | <input type="checkbox"/> YAKIMA PANTS
A38 102 0032 \$129 | [17] | <input type="checkbox"/> HOOK GRAY SUNGLASSES
N22 102 2993 \$49.99 |
| [6] | <input type="checkbox"/> KETTLE MOUNTAIN WAXED JACKET
A38 102 0050 \$299 | [18] | <input type="checkbox"/> GARMIN GPS
available at garmin.com |
| [7] | <input type="checkbox"/> 1936 SKYLINER HUNTING MODEL VEST
A38 102 0026 \$199 | | |
| [8] | <input type="checkbox"/> OKANOGAN SHIRT
B38 102 0007 \$89.95 | | |
| [9] | <input type="checkbox"/> LE CHAMEAU® JAMESON TALL BOOTS
See page 45. | | |
| [10] | <input type="checkbox"/> DANNER® LIGHT BOOTS See page 45. | | |
| [11] | <input type="checkbox"/> SWAROVSKI STM-65 SPOTTING SCOPE WITH EYEPIECE
available at swarovskioptik.us | | |
| [12] | <input type="checkbox"/> SWAROVSKI 10X42 EL SWAROVISION BINOCULARS
available at swarovskioptik.us | | |

(NOT SHOWN)

- ☐ Passport
- ☐ Inflatable Neck Pillow
- ☐ iPad
- ☐ iPod

John Burrell, owner of the High Adventure Company, living the life of the eternal season.
PHOTOGRAPHER: Motofish





NICE TO GET WHAT YOU PAID FOR

"IN THIS DAY OF REVOLUTIONARY PRODUCTS THAT ARE FOREVER GOING TO CHANGE THE WAY WE LIVE, IT'S NICE TO REVISIT THE TRUTH ABOUT THE PAST - THE ROOTS OF WHERE THIS MODERN EQUIPMENT STEMMED FROM. MAYBE THESE 'NEW PRODUCTS' ARE NOT 'AS NEW' A REVOLUTIONARY IDEA AS ADVERTISED. MAYBE THESE NEW PRODUCTS ARE JUST A GOOD IDEA BORROWED FROM THE PAST. IN THE CASE OF THIS VEST, IT WAS A GOOD IDEA TO BORROW. MY NEXT PURCHASE WILL BE THE 1936 SKYLINER MODEL HUNTING DOWN JACKET. IT WAS NICE OF EDDIE BAUER TO REINTRODUCE THIS CLASSIC REMEMBRANCE OF WHERE IT BEGAN."

-GYSGT USMC (RETIRED)

THE FOUNDATION OF DOWN

It is a well-known fact that Eddie Bauer patented the first down jacket in America. But for those who don't know the full story, it was Bauer's brush with hypothermia on a winter fishing trip that led to his invention of utilizing lightweight goose down for insulation in the Skyliner jacket in 1936. And long before his puffy parkas became standard issue for World War II airmen and then for pioneering Himalayan climbers, Bauer first sold his Skyliners to dedicated hunters, fishermen and outdoorsmen through his Seattle shop and through advertisements in *Field & Stream*, *Sports Afield* and *American Rifleman*.




To commemorate the launch of Sport Shop, we've restocked our racks with a modern update on the famous hunting jacket that built our brand. Blending tradition and technology, the 1936 Skyliner Hunting Model Jacket combines field-focused features such as a rear game pocket, leather-topped shell pockets, and leather-quilted shooting patches with nods to our past such as rib-knit collars and cuffs, as well as the signature Eddie Bauer diamond-quilt design. The result is a functional down hunting jacket that resonates with timeless American style that would make even your granddad proud.



MEN'S/WOMEN'S

UPLAND HUNTING

Rebecca Etchen Peters and Eddie Bauer Sport Shop guide Michael Pepi getting back to the roots in Burnt Pine, Georgia.
PHOTOGRAPHER: Motofish

<div>MEN'S</div> <div></div>	<div></div>	<div>WOMEN'S</div> <div></div>
<div>MEN'S 1936 SKYLINER HUNTING MODEL EXPEDITION CLOTH® VEST & JACKET</div> <div>Made from tough seven-ounce Eddie Bauer Expedition Cloth® and reinforced with cowhide overlays, our field-rated reinvention of the original down jacket that built the Eddie Bauer brand provides reliable warmth in cold conditions. 550 fill Premium European Goose Down traps heat, while leather quilted shooting patches and bellowed shell pockets provide function when hunting. Interior zippered security pocket safely holds a wallet or a truck key. Zipper-covering placket protects gun stock. Signature 4-inch diamond quilt for down stability and greater warmth. Cotton/polyester shell; polyester lining. Professional leather clean. Imported. Cognac.</div> <div><div>MEN'S VEST</div><div>REG S-XXXL A38 102 0053 \$249</div><div>MEN'S JACKET</div><div>REG S-XXXL A38 102 0052 \$349</div><div>TALL L-XXXL A38 102 0093 \$369</div></div>	<div>MEN'S 1936 SKYLINER HUNTING MODEL VEST & JACKET</div> <div>A truly functional sportsman's jacket with universal appeal, this reinvention of the original down jacket that built the Eddie Bauer brand provides warmth with 550 fill Premium European Goose Down. Leather quilted shooting patches provide reinforcement and bellowed leather-topped pockets fit a box of shells for the reload. Interior zippered security pocket safely holds a wallet and truck key. Zipper-covering placket protects gun stock. Signature 4-inch diamond quilt for down stability and warmth. Cotton/nylon shell; polyester lining. Professional leather clean. Imported. Alpine Green.</div> <div><div>MEN'S VEST</div><div>REG S-XXXL A38 102 0026 \$199</div><div>MEN'S JACKET</div><div>REG S-XXXL A38 102 0011 \$299</div><div>TALL L-XXXL A38 102 0095 \$319</div></div>	<div>WOMEN'S 1936 SKYLINER HUNTING MODEL VEST & JACKET</div> <div>Built in the spirit of Stine Bauer, our timeless sportswoman style blends true field function with traditional appeal. A reinvention of the original down jacket Eddie Bauer invented in 1936, this modern version pairs 550-fill Premium European Goose Down for warmth with the signature style of a 3.5-inch diamond quilt. Leather shooting patches, bellowed shell pockets, and a zipper-covering placket to protect gun stocks provide hunting function. Leather collar stand. Knit cuffs and collar on the jacket. Leather trim and overlay. Cotton/nylon shell; polyester lining. Professional leather clean. Imported. Alpine Green.</div> <div><div>WOMEN'S VEST</div><div>REG S-XXL A38 102 0068 \$199</div><div>WOMEN'S JACKET</div><div>REG S-XXL A38 102 0066 \$299</div></div>



MICROTHERM™ INNOVATION—Patent Pending

The latest in our long history of down innovation, our incredibly warm, thin, and lightweight micro-channel construction maximizes the warmth-to-weight ratio of what is essentially a portable emergency heater. Premium goose down traps core heat as an outer or extra layer, while the micro-channels prevent down migration and eliminate cold spots.



FIRST IN DOWN

THE HIGHEST FILL POWER
Appropriate for each garment. The higher the fill power, the better the quality and insulating value. More warmth with less weight.



PURITY
We use only premium goose down. It's superior to duck and other waterfowl. Beware of lesser-quality down that has a high percentage of feathers in it.



ORIGIN
Our goose down is always from mature birds from the cold climates of northern Europe. That means larger clusters with longer filaments. It's stronger, more compressible and warmer.



IT'S 100% INSPECTED & CERTIFIED—TWICE
To ensure it meets our highest standards. Every lot of Eddie Bauer goose down is double-inspected before a single garment is made. We know of no other company that goes to such extremes.



THE MOST EFFICIENT INSULATOR
Ounce for ounce, in the world. And because it's Eddie Bauer down, you're getting the best of the best.

MEN'S/WOMEN'S

UPLAND HUNTING

MEN'S



MOSS



COGNAC



MOSS



COGNAC



MEN'S MICROTHERM™ FEATHERWEIGHT HUNTING WEAR
THE LIGHTEST, WARMEST HUNTING LAYER IN OUR HISTORY

The lightest, warmest hunting layer we have ever built. Derived from the patent pending down layer in our First Ascent® line of mountaineering apparel, it is what Eddie would have worn today while hunting the high-altitude Pasayten Wilderness. Our MicroTherm microchannel quilting prevents down migration, while fabric overlays prevent wear. Horizontal quilting, and sophisticated patterning, keep midweight warmth close to the body, while stretch panels (jacket only) allow for freedom of movement. Highly packable, so the jacket easily stows away when you heat up. 800 fill Premium European Goose Down. 40-denier ripstop nylon; CORDURA® nylon overlay. Durable water-repellent (DWR) finish. Nylon lining. Machine wash. Imported. Cognac, Moss.

MEN'S JACKET

REG S-XXXL B38 102 0039 **\$199**
TALL L-XXXL B38 102 0091 **\$219**

MEN'S VEST

REG S-XXXL B38 102 0040 **\$149**

WOMEN'S



MOSS



COGNAC



MOSS



COGNAC



WOMEN'S MICROTHERM FEATHERWEIGHT HUNTING WEAR
THE LIGHTEST, WARMEST HUNTING LAYER IN OUR HISTORY

Eddie Bauer's wife Stine was a driving force in encouraging him to stock his shop with functional yet flattering women's hunting gear. Our MicroTherm down jacket and vest are two pieces that would have passed her scrutiny. Derived from the patent pending down layer in our First Ascent line of mountaineering apparel, our high-country hunting layer features MicroTherm microchannel quilting that prevents down migration and fabric overlays that prevent wear. Horizontal quilting, and sophisticated patterning, keep midweight warmth close to the body, while stretch panels (jacket only) allow for freedom of movement. Highly packable, so the jacket easily stows away when you heat up. Women's specific design and fit. 800 fill Premium European Goose Down. 40-denier ripstop nylon; CORDURA nylon overlay. Durable water-repellent (DWR) finish. Nylon lining. Machine wash. Imported. Cognac, Moss.

WOMEN'S JACKET

REG S-XXL B38 102 0061 **\$199**

WOMEN'S VEST

REG S-XXL B38 102 0062 **\$149**



SHOOTING LINEAGE

FOUR GENERATIONS TAKE AIM...THE ETCHEN FAMILY SHOOTING HISTORY.

Few families have deeper roots in the shooting sports than the lineage of Sport Shop expert Rebecca Etchen Peters. A fourth-generation sharpshooter, Rebecca's great-grandfather Fred Etchen served as the captain of the American Olympic Trapshooting Team, led them to a gold medal in the 1924 Summer Olympics, and was inducted into the Trapshooting Hall of Fame in 1979. Her grandfather Rudy Etchen, also a Hall of Famer, was known as one of the best shotgunners of all time and accumulated a nearly endless list of pump gun achievements, including winning the North American Clay Target Championship in every age category. Rebecca's father Joel was also a champion trapshooter and founded a Pennsylvania gun dealership that grew to become Beretta's largest independent target gun dealership in the country.

With that family tree, Etchen Peters was taught to shoot as soon as she was strong enough to hold a gun, progressing from shooting soda cans off the porch and practicing with the hand thrower in the backyard of their rural Pennsylvania home to her first hunting trip at age 12 with her best friend and their fathers. "I spent a lot of my youth traveling to state and regional trapshooting competition events," Etchen Peters says. "We spent our summers together as a family, traveling to these different shooting events where my father would sell firearms and also compete."

Encouraged by watching her father and by their family trapshooting roots, Etchen Peters began competitive shooting at age 14, then three years later won a Women's Handicap Event at the Grand American National Championships. "I think in general with the shooting sports, the number one challenge is being introduced to it," Etchen Peters says. "I was fortunate

that I was brought up in a family that taught me about how to handle firearms respectfully and safely, and I was exposed to it as a young person."

After trading competition for college, Etchen Peters moved to Washington, D.C., for business school, worked at Beretta for seven years, and volunteered to help run a women's shooting league, frequented by lobbyists and staffers from Capitol Hill. "Because it took away that intimidation factor, it was great watching someone hit their first clay," Etchen Peters says. "There is that instant smile, especially when they thought that they would never hit one. There is something addictive about that."

This combination of shooting lineage, intimate product knowledge, and an interest in outreach made Etchen Peters the perfect fit to spearhead Eddie Bauer's return to its hunting roots. "I knew that Eddie Bauer had a hunting history," Etchen Peters says. "But I knew this would be an amazing opportunity to take a brand back to its roots, where it used to be so meaningful in that space. It was just a great opportunity to get involved with the groundwork to relaunch something that was once so important to the brand."

As Sport Shop moves forward, Etchen Peters sees the line's combination of tradition and innovation as a parallel to her own family history. "We talk about building it as if Eddie were alive today," she says. "So bringing it back to down heritage, but also bringing it forward. At the time, Eddie Bauer was at the forefront of material technology and using guides to field-test, so I think focusing on those core principles of fabric innovation and a guide-built philosophy clearly translates into what we've accomplished."



“Sport Shop reinforces Eddie Bauer
as the brand for sportsmen and sportswomen,
because hunting was too important
to our history to not be important now.”

— REBECCA ETCHEN PETERS

UPLAND HUNTING

➤ Eddie Bauer Sport Shop expert Rebecca Etchen Peters taking aim and displaying family precision in Georgia.
PHOTOGRAPHER: Motofish



EXPERT-BUILT BY

Rebecca Etchen Peters

Eddie Bauer's wife Stine was an expert sports-woman. As a show of respect to her influence on the history of the brand and her pioneering accomplishments in the shooting sports, we committed to building women's-specific hunting products that truly fit the feminine form when we set out to build the Sport Shop line. Rather than just shrinking the men's styles, we targeted gender differences in shape and movement without diluting the function or features of the technical styles.

To accomplish this goal, our four-woman fit team worked through each style from the ground up. By pinning, pinching, cutting and patterning multiple fit samples, as well as working with realistically proportioned fit models, they perfected elements such as princess seams and bust darts for a smoother silhouette, as well as women's-specific armhole geometry for unrestricted shooting and a freeing hip sweep for greater mobility when walking through rough terrain or crouching in the field.

The result of this commitment to building real women's hunting product is evident in both the flattering fit and the uncompromised function of the entire women's Sport Shop collection.

Designed by and for women who live to spend time in the field, the detailed pattern work has created comfortable styles that enable greater range of motion by reducing material bulk and providing a more precise, tailored fit. Creating a functional women's fit wasn't easy, but the result is one that women with the spirit of Stine will appreciate.

REAL FEMININE
SHAPINGMEASURED
PRECISIONCONSTRUCTED
PATTERNWORK**WOMEN'S****MABTON FLATS VEST &
YAKIMA BREAKS UPLAND PANTS****CORDURA®
FABRIC****MABTON FLATS VEST**

A perfect-fitting yet fully technical women's vest, this design is what Stine Bauer would have worn today while in the scrub of Eastern Washington searching for game birds. Built with water-repellent CORDURA® fabric in the body and overlays to let you push through wild rose and briars. Coated, nylon-lined bellows game bag is big enough to hold a brace of ringnecks; zips closed. Shell pockets with tuck-in flaps for quick access. Side vents for easy movement. Cotton/CORDURA nylon shell with 530-denier CORDURA polyester overlays. Durable, water-repellent finish. Machine wash. Imported. Flax.

REG S-XXL A38 102 0063 **\$199****YAKIMA BREAKS UPLAND PANTS**

Cut and shaped for the feminine form, our classic cotton bush pants with 500-denier CORDURA nylon overlay provide coverage and protection in the field. A comfortable weight for chasing Gentleman Bob in the South or early-season valley quail in the river breaks of the Northwest. Classic style with reinforcement at the instep for boot wear. Water-repellent finish on overlay. Machine wash. Imported. Tan.

REG 4-14 A38 102 0060 **\$129****UPLAND HUNTING**

[GUIDE BUILT. GUIDE TRUSTED.]

FEMININE FOCUS

A WOMAN'S EYE ON SHAPE AND FUNCTION.

“Typically, with women's hunting apparel, it's either your dad's or it's cut for a model—it's been one extreme or the other. Until now, nothing has ever been built from the ground up for a woman's shape but without sacrificing performance.” — REBECCA ETCHEN PETERS

**ZIPPERED DROP-DOWN GAME BAG**
Nylon-coated bellowed game bag**SILHOUETTED FEMININE SHAPE**
Creates an attractive shape without sacrificing technical function**FLAPPED SHELL POCKETS**
Allow quick access and have interior transmitter pocket**FEMININE SWEEP**
Allows freer movement when walking or crouching**TRIPLE-LAYERED INSTEP**
Prevents boot wear when trudging over rough terrain**LISTEN TO
REBECCA TALK
FEMININE FOCUS**



[WOMEN'S] UPLAND GEAR LIST



WOMEN'S UPLAND HUNTING

Eddie Bauer Sport Shop expert Rebecca Etchen Peters blending tradition and technology on a classic Georgia hunt.
PHOTOGRAPHER: Motofish



- [1] **YAKIMA BREAKS UPLAND PANTS**
See page 20.
- [2] **LE CHAMEAU® COUNTRY ALL TRACKS LADY BOOTS** ♦
See page 45.
- [3] **JOEL ETCHEN BERETTA SIGNATURE SERIES TWO-BARREL SET**
20/28 gauge or 28/410 gauge. 28 or 30 in. barrel. Available at joeetchenguns.com.

- [4] **1936 SKYLINER HUNTING MODEL VEST**
See page 14.
- [5] **BLAZE HUNTING CAP**
Stay safe with our Eddie Bauer Sport Shop Logo. Polyester/cowskin. Hand wash. Orange Blaze.
- ONE SIZE N38 102 0085 **\$19.95**

- [6] **TOPPENISH FIELD SWEATER**
This quarter zip, feminine shaped version of our wool field sweater blends true function with classic attractiveness. Merino wool adds warmth, while polyester/nylon fabric overlaid shooting patches at yoke and elbows increase durability. Water-repellent, breathable, windproof polyester liner repels the outside elements. Women's specific design and fit. Hand wash. Imported. Loden.
- REG S-XXL A38 102 0072 **\$189**

- [7] **PALOUSE SHOOTING SHIRT**
Stine Bauer would have worn this one while early-season or warmer-weather upland hunting. Dense, but still breathable, weave keeps brush at bay and the hunter cool and comfortable. Signature diamond quilt stitched overlays on right shoulder add a hint of classic appeal. Bellows-style left chest pocket. Gusseted underarms. Button-down collar. Mesh vented back. Women's specific shape, design and fit. Cotton. Machine wash. Imported. Tan.
- REG S-XXL A38 102 0071 **\$69.95**

- [8] **1936 SKYLINER HUNTING MODEL JACKET**
See page 14.
- [9] **DANNER® ULTRA LIGHT II GTX HIKING BOOTS** ♦
See page 45.
- [10] **OAKLEY® DRIZZLE™ SUNGLASSES**
See page 45.



TEXTILE TRADITIONS

Hunting and tradition go hand in hand, which is why many sportsmen stick with fabrics and styles that have outlasted generations of innovations. One of those time-honored textiles is waxed cotton, a timeless waterproofing technique originally developed by men who worked at sea to keep them dry from the icy waters of the North Atlantic. For nearly a century, waxed cotton sailcloth evolutions were used in military uniforms, but sportsmen adopted the surplus for protection from foul weather due to its utility, longevity and classic performance characteristics.

While some sportsmen—including Sport Shop guide John Burrell—still hunt in waxed cotton, the time-honored textile is also valued for its traditional feel. This combination of high style and real function is why we partnered with The British Millerain® Company Ltd, the world’s premier supplier of traditional waxed fabrics. A family company through six generations of Millers with textile innovation roots dating to 1880, this British mill built its reputation by supplying waxed cotton for outdoor and military use a century before the advent of Gore-Tex®.

The Miller family developed the first patented Millerain rainproof finish in 1894, then expanded their waterproof offerings into apparel, commercial and military markets. Through a century of refinement, development and testing, the company earned a reputation as the leading supplier of practical, aesthetic textiles for outdoor applications. Decades later, the classic style, reliable waterproofing, and worldwide prestige of Millerain waxed cotton has endured, due to the ingrained knowledge of a 130-year-old brand, the integrity of a genuine wax, and the re-treatability of their fabric. Utilized in our Kettle Mountain Waxed Jacket, the proven quality and longevity of Millerain fabric result in a hunting style many customers will buy once and own for a lifetime.



MEN'S/WOMEN'S

KETTLE MOUNTAIN WAXED JACKET

A classic field jacket built from top-shelf waxed cotton fabric, this guide's favorite sheds rough weather in traditional style. At home from the wheat fields of the Horse Heavens to the pampas grass of Argentina. Highlighted shooting patch details and corduroy collar. Tricot-lined snap-closure handwarmer pockets; lower shell pockets with tuck-in flaps. British Millerain® classic waxed cotton. Polyester lining with water-repellent finish. Re-waxable shell fabric. Spot clean only. Imported. Dark Olive.

MEN'S

The placket covers zippers and snaps to protect gun stock.

REG S-XXXL A38 102 0050 **\$299**
TALL L-XXXL A38 102 0092 **\$319**

WOMEN'S

Women's specific design and fit. Removable belt.

REG S-XXL A38 102 0065 **\$299**



UPLAND HUNTING

MEN'S & WOMEN'S





GUIDE-BUILT BY
Michael Pepi

HUNT MASTER AND KENNEL MANAGER AT
CHEYENNE RIDGE; PROFESSIONAL
FLY-FISHING AND WINGSHOOTING GUIDE.

1> **How did you get into hunting?**

I've been in the outdoor industry my whole life. My father owns Jonas Brothers Taxidermy Studios of New York. Since I was a little kid, I was around the hunting and fishing side of things, so when I was really little my dad would take me out fishing. Then we had a springer growing up and before I was able to actually hunt, we'd go walking and hunt for pheasants.

2> **What was it like to grow up with a family business of taxidermy?**

I thought it was great. My parents would be going on a delivery to a museum and they'd take me along, so they tied in the educational component of hunting and the outdoors as well. That was kind of cool, so sometimes I'd be missing school but I'd be going to a museum to go work. I knew all the African antelope when I was in elementary school.

3> **Why did you gravitate toward upland hunting?**

The springer I got when I was seven started to get older and we had to retire her. We ended up buying a setter instead and I found a trainer. And I started training bird dogs and I just kind of enjoyed being out watching the dogs more than just hunting with a gun. I gravitated toward that because it was more enjoyable to just be out with the dogs, whereas big

GUIDE BUILT. GUIDE TRUSTED.

THE FAMILY BUSINESS

TRACKING OUR GUIDE'S PATH FROM TAXIDERMY TO UPLAND HUNT MASTER.

game hunting, you have to do a lot more scouting and I felt like this was more active and hands-on.

4> **What is it like guiding someone in South Dakota for the first time?**

It's great because you can tell the guys that really do enjoy it because it's such a mecca. It's like a little kid in a candy shop. They are there enjoying the birds and the dogs and the whole experience. So when they shoot a bird and you hold it up for them, they get this big smile even though it's their sixth bird of the trip. It's even better bringing someone who has never done it before or kids.

5> **When you look at the Sport Shop line, what do you like most about the way it turned out?**

It's tough gear. I wore it all fall and it's just tough and durable. And there is a lot of gear out there that isn't durable, that will fall apart on you and isn't the most practical. The Sportshop line includes all the little things - down to the right snaps and the right buttons that make things easier, especially when you are guiding people.

6> **What was the most interesting thing about the development process?**

This was totally new for me. I've been on pro staffs before, but this is the first time I've had input on a product. And you don't think about the production side, so to speak, or what they look like from a style side as much when you are guiding or hunting. You just don't realize it as much. But then there are certain ways to make things durable and lighter, or double-stitch things to make it last longer, and that was all new to me.

7> **What do you think the main difference is between being on a pro staff and working on the Sport Shop line?**

I guess on the Sport Shop, I've actually had input on the product with repositioning snaps or adding D-rings to a product because I need to hang my dog transmitters or walkie talkies off of them.

So we added a big one. Where on pro staffs, you are kind of a spokesman and you wear the product out and you get gear and people see you out in the field in that gear. Whereas, this one is hands-on and towards the product.

8> **What do you like about the Partridge Upland Soft Shell Jacket?**

We hunted with that jacket in Georgia and it didn't have a game bag. So we kind of just started doing things to it and we added a lined half-game bag to it, which is awesome. Because sometimes you are out there hunting and you only have a two-bird limit, and these guys are carrying huge jackets and you don't need that. So this holds two birds in the back and it fits really well and we added dog transmitter pockets, which you forget about when you are testing it but you need to hold your gear.

9> **What is good about soft shell fabric?**

Well, that stretch is key because you are not just walking in fields: you are jumping over barbed wire fences and rocks and things and it doesn't restrict you—it just moves with you. And a lot of products you kind of pick your battles, it's either durable or it's form-fitting but with this you've got both—because it's a durable jacket and you can walk

through stuff, but it moves with you.

10> **Is there something important about being connected with a brand's legacy?**

I think the legacy of a company, it stands for a lot. Because there are a lot of new companies, but we have that range of clientele because there are a lot of diehard customers who have been wearing Eddie Bauer forever. And then you have that technical sport gear in there that they have encompassed in their clothing—that brings in younger hunters. Younger hunters and older hunters have totally different tastes in gear, and they kind of have both those ends wrapped up. You can always count on something that has lasted, but with products that have failed, you kind of remember that.

With Jonas Brothers Studios, they've been around since 1908 and people recognize that. And it's the same thing: Eddie Bauer is dedicated to quality and Jonas Brothers is dedicated to quality—they are both known for the best. So legacy means a lot.

COME HUNT WITH US

TO HUNT WILD PHEASANTS WITH MICHAEL PEPI AT
CHEYENNE RIDGE, SOUTH DAKOTA, **GO TO**
HIGHADVENTURECOMPANY.COM

MEN'S PARTRIDGE UPLAND SOFT SHELL WEAR			CORDURA® FABRIC
PARTRIDGE UPLAND SOFT SHELL JACKET			
Made from soft shell nylon/polyester/spandex fabric that stretches, breathes and sheds weather, our technical upland hunting jacket combines tough 530-denier CORDURA® polyester fabric with blaze shooting patches. 500-denier CORDURA nylon shell pockets. Nylon-lined rear game/hull pocket for quick pushes through the breaks. Forearm patch for gun rest. Water-repellent finish sheds mist and drizzle. Machine wash. Imported. Flax.			
REG S-XXXL	A38 102 0045	\$199	
PARTRIDGE UPLAND SOFT SHELL PANTS			
Providing the comfort and mobility of soft shell fabric, these technical pants are made for serious upland hunters. Soft shell nylon/spandex with a DWR finish sheds weather, while a 500-denier CORDURA nylon overlay repels brush or branch wear. Tough enough for trekking through the grasslands or climbing over rock, these will hold up even when your pointer gives in when footsore. Double-layer CORDURA fabric at instep withstands wear. Machine wash. Imported. 30"-38" waist sizes available in 30" and 32" inseams; 34"-36" waist sizes available in 34" inseam. Flax.			
REG 30-38	A38 102 0033	\$149	

530-DENIER CORDURA® FABRIC PATCHES
Provide safety and durability in the field

MEN'S

UPLAND HUNTING

ARTICULATED KNEES
Unrestricted comfort when walking or crouching

INTERIOR TRANSMITTER POCKETS
For left or right hand storage

FLAPPED SHELL POCKETS
Allow quick access

PALOUSE HUNTING SHIRT
See page 47.

DANNER® GROUSE GTX BOOTS
See page 45.

BIRDS IN PARADISE

CHEYENNE RIDGE LODGE

Few destinations are as legendary for hunting wild pheasant as South Dakota. In this state, the wild birds are plentiful and the landscapes are expansive, making it the premier destination for serious pheasant hunters from all 50 states. This centralized mecca of rolling hills and natural windbreaks is a place where hunters range in the birds' environment, with smart, strong, fast and elusive wild birds providing a much greater challenge than the stocked alternative. Cheyenne Ridge Lodge, a traditional wingshooters' paradise and the first lodge to receive a Beretta Trident rating, exists at the epicenter of this perfect hunting spot.

Sport Shop guide Michael Pepi, the hunt master and kennel manager at Cheyenne Ridge, is no stranger to introducing pheasant hunters to this paradise. "South Dakota is the holy grail of pheasant hunting. There are wild birds everywhere. It's just one of those places where if you are a pheasant hunter, you have to go. It's just big fields and pheasants everywhere, and you can tell the difference between a wild pheasant and a stocked bird," says Pepi. "When you go out and birds get up and they have this big chest and this big tail that is bobbing in the wind, you know that you are hunting the real deal instead of these stocked birds that are just hanging out and walking around on the trails. You actually have to hunt these to get them."

The quality of the hunting draws countless repeat visitors to the lodge, with some family groups coming back twice in the same season. But for Pepi, it is the process of introducing the South Dakota experience to a new group that is the most rewarding.

"It's great because you can tell the guys that really do enjoy it, because it's such a mecca. It's like a little kid in a candy shop," says Pepi. "They are there enjoying the birds and the dogs and the whole experience. So when they shoot a bird and you hold it up for them, they get this big smile even though it's their sixth bird of the trip."

> This homestead is the holy grail for pheasant hunting in South Dakota.
PHOTOGRAPHER: Terry Allen



MEN'S

UPLAND HUNTING



PEPI'S CHECKLIST

- [1] ☐ **TOPPENISH FIELD SWEATER**
A functional quarter-zip field piece blending the natural qualities of 100% wool with a modern tech lining. Breathable, water-repellent, windproof polyester liner. Hand wash. Imported. Loden. S-XXXL B38 102 0058 **\$189**
- [2] ☐ **MICROTHERM™ FEATHERWEIGHT HUNTING VEST**
See page 17.
- [3] ☐ **MICROTHERM FEATHERWEIGHT HUNTING JACKET**
See page 17.
- [4] ☐ **PARTRIDGE UPLAND SOFT SHELL JACKET**
See page 26.
- [5] ☐ **POTHOLES CORDURA® BRUSH CHAPS**
Double-layered, water-repellent 500-denier CORDURA nylon from the knee down. Articulated design when bent knees are needed to head uphill after chukar. Zip openings and instep guard. Adjustable snap/tab inseam. Cotton/CORDURA nylon base with water-repellent finish. Machine wash. Imported. Flax.
REG A38 102 0030 **\$99**
HUSKY A38 102 0094 **\$99**
- [6] ☐ **METHOW VALLEY UPLAND PANTS**
Heavyweight upland pants Eddie Bauer would have used today if he had a wet Labrador at heel. Eddie Bauer Expedition Cloth® cotton/polyester base with CORDURA nylon overlays. Articulated knees for comfort and instep overlay to avoid boot wear. Five pockets. Machine wash. Imported. Flax.
WAIST 30-40 30", 32" INSEAM
WAIST 34-38 34" INSEAM
A38 102 0031 **\$139**
- [7] ☐ **ADVENTURER® TECH UPLAND HUNTING VEST**
Big enough to guide with and carry braces of birds, our vest features independently adjustable shoulder straps with no visible buckles. Snap-closure shell pockets for security. Rear bellowed game bag and Grimloc™ latches open for cleaning. Spacer mesh interior with hydration bladder. Vented Velcro® adjustable sides. 500-denier CORDURA ripstop nylon; ballistic nylon. Spot clean. Imported. Saddle.
S/M, L/XL B38 102 0078 **\$159**
- [8] ☐ **SHOOTING GLASSES** See page 30.
- [9] ☐ **LEATHERMAN® MULTI-TOOL** See page 30.
- [10] ☐ **EDDIE BAUER FIELD WATCH**
Available at eddiebauer.com
- [11] ☐ **DANNER® GROUSE BOOTS** See page 45.
- [12] ☐ **BERETTA SILVER PIGEON V**
20 gauge. 28-inch barrel. berettausa.com.

FIELD GEAR LIST



Reinforcement for the field, CORDURA® is the most respected name for adding serious durability to burly textiles. Since 1977, when CORDURA introduced its original 1000-denier air-jet textured nylon yarn for backpack construction, it has grown into the premier supplier of best-in-class textiles for the outdoor, military and hunting industries. Our guides trust its fabric to last.

[1] ADVENTURER TECH UPLAND HUNTING VEST See page 29.

[2] BELZONI SHOOTING GLASSES
Reliable and weightless eye protection. Mix it up with this four-lens combo set. Impact-resistant polycarbonate lenses. Soft rubber temple and nose piece. Exceeds ANSI safety standards. Filters out 99% of harmful UV rays. Break-Up® camo carrying case. Black. N22 102 3260 **\$29.95**

[3] COLDWATER SHOOTING GLASSES
Eye protection for hunting and shooting. Flexible temples and soft, adjustable nose piece. Exceeds ANSI safety standards. Filters out 99% of UV rays. Black/Gray. N22 102 3259 **\$12.95**

[4] ADVENTURER RANGE BAG
Holds up to 22 boxes of 12-gauge shells. End pockets for choke tubes and extra pockets for ear protection. Padded shoulder strap plus top clips. Nylon/polyester. Saddle. N23 102 1811 **\$119**

[5] POCKET GUNSMITH
One handy tool for in-field adjustments or home gunsmithing. Tools include gun pin punch, choke tube wrench, scope windage/elevation blade, torx drivers, Allen® hex drivers, magnetic driver with bits, bit storage and stainless steel claw-point blade. Stainless frame. Brown. N22 102 3140 **\$29.95**

[6] LEATHERMAN® REBAR MULTI-TOOL
Slim but strong, offering 17 tools in one, including pliers, replaceable wire cutters,

knives, screwdrivers, even an 8" ruler. Stainless steel. 25-year warranty. 4" closed. N22 102 3254 **\$49.95**

[7] SUNGLASSES See page 45.

[8] CLASSIC UPLAND HUNTING BELT
Made with cotton/CORDURA nylon. Two shell bags and a game bag, all polyester-lined and with dual-snap bellows. All pieces slide off for easy movement or cleaning. Four-loop bird lanyard. Security transmitter pockets. Spot clean. Moss. One size. N38 102 0079 **\$99**

[9] RENOVA EARMUFFS
Low-pro design with a -31 noise reduction rating. Fold-away padded headband. N22 102 3307 **\$29.95**

[10] ADVENTURER RANGE BELT
Padded for shape, with dual compartments to hold two boxes of shells and room for empties. End pocket for ear protection. Two choke tube loops. Nylon/polyester. Saddle. N23 102 1812 **\$34.95**

[11] CLASSIC STRAP VEST
A must-have for behind the truck seat, our neutral-colored vest is made for the dove field and constructed of cotton/CORDURA nylon. Transmitter pocket. Front left shell pocket. Zippered license pocket. Rear polyester-lined game bag. Water-repellent finish. Spot clean. Imported. Moss. L/XL A38 102 0077 **\$129**

[12] ADVENTURER® ALL-AROUND PACK
Interior padded sleeve holds laptops up to 15". Front pocket organizer; cell phone/water bottle pocket. Hydration bladder-compatible. 500-denier CORDURA nylon body with ballistic nylon bottom. 19"H x 12"W x 6 1/2"D. Capacity: 1,709 cu. in. Saddle. N23 102 1734 **\$99.95**

[13] ADVENTURER TECH UPLAND HUNTING BELT
Great for timber push-throughs. Spacer mesh belt. Lumbar platform. Snap-closure shell pockets and large rear game pockets. 500-denier CORDURA ripstop ballistic nylon. Spot clean. Saddle. One size. N38 102 0080 **\$99**

[14] ADVENTURER GUN CASE 48
Keep your firearm safe and protected. Padded with dual compartments. Two choke tube loops and pockets. Nylon/poly. Saddle. N23 102 1809 **\$74.95**



GEAR UP AT EDDIEBAUER.COM



HUNTING DOGS

>The classically trained bird dog tracking the scent in
Burnt Pine, Georgia.
PHOTOGRAPHER: Motofish



MISSION STATEMENT

Pheasants Forever is dedicated to the conservation of pheasants, quail and other wildlife through habitat improvements, public awareness, education and land management policies and programs.

UPLAND CONSERVATION (SINCE 1982)

8.4 MILLION ACRES CONSERVED

441,963 WILDLIFE HABITAT
PROJECTS

1,312 LAND PURCHASES
REPRESENTING 161,867 ACRES
OPENED TO PUBLIC HUNTING

1% of net Sport Shop sales from *The Fall Outfitter* book will go to Pheasants Forever.

TRACKING THE WILD PHEASANT

HABITAT CONSERVATION BY THE NUMBERS.

Hunting and conservation have long gone hand in hand. But without the organizations formed to mobilize sportsmen to put our boots on the ground and do the work required to preserve our remaining expanses of wild habitat, our favorite uplands, woodlands and wetlands—and the wild populations of fish and game that call them home—may have suffered a much different fate. Each successful hunt, we owe a debt of gratitude and show of respect to the organizations that work to keep wild the land we live to hunt.

In the upland hunting world, Pheasants Forever is one of those tireless organizations. Founded in 1982, the nonprofit is dedicated to the conservation of pheasants, quail and other wildlife through habitat improvements, public awareness, and land management policies through a local, grassroots system of fundraising and project development.

With more than 125,000 members spread across 600 local chapters, the member-driven outfit was instrumental in the creation of the 1985 federal Conservation Reserve Program and has directly benefited 8.4 million acres of hunting land through its wildlife habitat projects. In addition to successfully completing more than 1,000 land acquisitions, Pheasants Forever also participates in the improvement of 50 million acres of wildlife habitat through federal farm conservation programs. Because we both support and benefit from the work they do—on many local levels—Eddie Bauer will donate one percent of net Sport Shop sales from *The Fall Outfitter* book to Pheasants Forever.

Find out more at PheasantsForever.org



EDDIE BAUER'S WORKING DOGS

THE HUNTING HISTORY OF BLACK LABS

Wingshooting is a pursuit that depends not just on the skill of the hunter, but also on the performance of a well-trained dog. From springers for flushing and setters for pointing to Labs as retrievers, the act of hunting pheasants, quail and even waterfowl would not be the same without working the dogs. While the breeds differ in temperament, the time it takes to train them and the partnership that develops are what draw many of us to the hunt.

Our brand's founder felt that same pull. In 1930, after hearing about a new breed of gundog in Canada, Eddie Bauer imported the first black Labrador into Washington State. Originally derived from the working St. John's water dogs of eastern Canada, the forefathers of the breed were crossbred in England with setters and spaniels and returned to Canada as Labradors, the smart, loyal and industrious hunting companions, with a unique mix of water dog and game finder that eventually became the most popular dog in America.

Bauer's first Lab, Blackie, proved to be a skilled hunting companion, inspiring him to swear off all other breeds, champion their use as gundogs, and found Wanapum Kennels to officially start breeding black Labs in 1960. During the next two decades, Bauer went on to win the Canadian Dual Championship field trials with his dog Dart, was named Retriever Breeder of the Year in 1974, and bred a legendary Lab that became a four-time national field trial champ in the 1970s. To honor his role popularizing black Labs as hunting dogs, we brought home a black Lab in 2010 that trains at McKenna Kennels and serves as our unofficial four-legged ambassador.

EDDIE BAUER DOG BEDS

When working dogs need a rest, pamper your Lab, springer or retriever with one of our plush dog beds. Removable, machine-washable cover. Proven to be eight times stronger than cotton, microvelvet surface repels moisture and pet hair. Comfortable "memory" polyester fill and quilted top. Rounded corners reduce wear and extend lifespan of the bed. Imported. Mocha, Mushroom.

MEDIUM BED

36" diameter; 6" gusset. C22 102 1737

\$129

LARGE BED

44" diameter; 7" gusset. C22 102 1738

\$159



> Eddie kicking back, at 8 weeks.



LEARN ABOUT THE
ROLE OF BIRD DOGS



Luxury hunting lodge dining, three-trident approved, at Guayascate, Cordoba, Argentina.
PHOTOGRAPHER: John Balsom

[MEN'S] AFTER THE HUNT



[1] NEW & EXCLUSIVE BØRN® BOYD CHUKKA BOOTS
Handcrafted. Leather upper, lining and footbed. Rubber sole. Imported. Sizes 8-12, 13, 14. Dark Brown (shown), Charcoal.

B19 102 2905 **\$140**

[2] SPORTSMAN COTTON/CASHMERE 1/4-ZIP SWEATER
Layerable classic fit. Machine wash. Imported. Apricot (shown); more colors at eddiebauer.com.

REG S-XXXL B04 102 3757 **\$69.95**
TALL M-XXXL B04 102 3758 **\$79.95**

[3] AUTHENTIC DENIM JEANS
Handcrafted Straight Fit denim with a broken-in look. Sits on hips; straight seat, thigh and leg. Cotton. Machine wash. Imported. Summit (shown); more washes at eddiebauer.com.

REG 30 (30", 32") REG 32; 33, 40 (30"-34" EVEN) REG 34-36; 38 (30"-36" EVEN) LONG RISE 34-44 EVEN (34", 36")
REG B03 102 5510 **\$59.95**
LONG RISE B03 102 5511 **\$64.95**

[4] SPORTSMAN MOCKNECK PULLOVER
A stylish alternative to a sweater or fleece. Faux-leather details and metal buttons. Straight hem; ribbed cuffs. Classic fit. Cotton. Machine wash. Imported. Wheat Heather.

REG S-XXXL A33 102 6309 **\$69.95**
TALL M-XXXL A33 102 6310 **\$79.95**

[5] BASS® BUCHANON SADDLE OXFORD SHOES
Soft suede and leather upper. Poliyu® insole. Imported. Sizes 8-12, 13. Coffee.

A19 102 2916 **\$79**

[6] SIGNATURE PATTERN TWILL SHIRT - RELAXED FIT
Our roomiest fit, revamped for maximum comfort and range of motion. Classic button-down styling dresses up or down easily. Cotton. Machine wash. Imported. Cayenne (shown); more colors at eddiebauer.com.

REG S-XXXL B34 102 7555 **\$49.95**
TALL M-XXXL B34 102 7556 **\$54.95**

[7] PACKHORSE BRIEFCASE
Handcrafted stitching details. American made. Antique Brown.

N23 102 1823 **\$699**

[8] SPORTSMAN CORDUROY BLAZER
Traditional blazer in rich 8-wale cotton corduroy. Leather 2-button style. Relaxed fit. Polyester sleeve lining. Professional clean. Imported. Vicuna (shown); Black (not shown).

REG 38-50 EVEN B34 102 7732 **\$169.95**
TALL 42-50 EVEN B34 102 7733 **\$189.95**

[9] CLASSIC FEATHER-EDGE BELT
Leather, stitched edge and matte nickel buckle. 32-50 even. Brown.

B14 102 1776 **\$49.95**

[10] WRINKLE-FREE SPORTSMAN PATTERN TWILL SHIRT
Classic fit. Made with breathable, moisture-wicking, wrinkle-repellent COMFORTCLOTH®. Tested to retain shape and color for 50 washes. Cotton. Machine wash. Imported. Aqua (shown); more colors at eddiebauer.com.

REG S-XXXL B34 102 7545 **\$69.95**
TALL M-XXXL B34 102 7546 **\$74.95**

[11] EDDIE BAUER FIELD WATCH
Available at eddiebauer.com

800.426.8020 // **EDDIEBAUER.COM/SPORTSHOP**

[12] PERFORMANCE KHAKIS
Classic fit, flat front. Ring-spun cotton. Machine wash. Imported. Unhemmed. Specify with or without cuff. Expedition Khaki (shown); more colors at eddiebauer.com.

REG 30-36; 38-48 EVEN B03 102 5204 **\$69.95**
LONG RISE 36-46 EVEN B03 102 5205 **\$79.95**

[13] EDDIE BAUER JEANS BELT
Leather. Black or Brown. 32-50 even.

B14 102 1836 **\$34.95**

A PRESENTABLE APPEARANCE

Fabric technology is not just the domain of field-rated hunting gear, it is also a critical component that impacts the overall appearance of our everyday style. This importance is why we've adopted our tested, trusted philosophy and our deep knowledge of textile science to create a wrinkle-free fabric that not only looks respectable when pulled from the dryer and wicks sweat away from skin, but is also designed to withstand everyday wear and constant washing. We call it the perfect blend of life and science.

WRINKLE-FREE FUNCTION

Even when pulled from a duffel or overnight bag, our wrinkle-free fabric technology looks clean and presentable. The primary reason is anti-wrinkle technology that keeps the shirts from creasing or crinkling even under the pressure of constant travel or hectic workweeks yet also allows them to crisp up nicely with just a few minutes in the dryer.

BREATHABLE, WICKING PERFORMANCE

ComfortCloth® also provides a higher degree of breathability and wicking performance due to micro-fiber technology that helps lift moisture away from skin. The result is a less sweaty and less saturated shirt while traveling in crowded terminals, attending a wedding in hot, humid climates or barely surviving painfully long PowerPoint presentations.

SHAPE AND LONGEVITY

No one likes doing laundry. But to make it easier, we've put the ComfortCloth fabric through extensive and intensive testing to be certain of its ability to maintain a presentable appearance even after 50 washes. As a result we guarantee our shirts will hold their shape and color through a year's worth of weekly laundering.

IRRESISTIBLE ATTRACTIVENESS

No woman can resist a handsome man in a highbrow shirt, which is why we've combined the perfect button-down style with a relaxed fit refined to clean up your appearance. The ideal shirt for making a strong first impression, this one is styled right—tucked or untucked—whether heading out on date night with the lady or just sipping a scotch at the steakhouse.

SPEED AND STYLE

Getting ready quickly is a masculine trait. Our wrinkle-free button-down makes it easy to dress for dinner, with eight distinctive shades of shirt that will match just about every pair of pants in your closet or roller bag. From white and gray to subtle, in-season, on-target shades, each color is designed to work with either khakis or jeans—which is really all you need.

COMFORTCLOTH

Shirts made with COMFORTCLOTH are not only wrinkle-free, they're also breathable and moisture-wicking, to keep you comfortable all day long. They'll hold their wrinkle-free appearance, shape and color for 50 washes-guaranteed.

FIND YOUR PERFECT
FIT AND SEE OUR
FULL WRINKLE-FREE
COLLECTION AT
EDDIEBAUER.COM

SLIM • CLASSIC • RELAXED

MEN'S

WRINKLE-FREE PINPOINT OXFORD SHIRT — RELAXED FIT

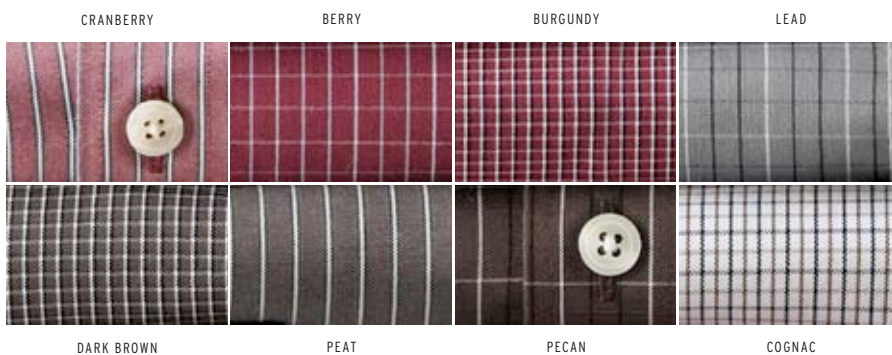
Button-down styling in a seasonal pattern that is perfect when cleaning up for dinner at the steakhouse. Relaxed fit has been re-engineered for enhanced comfort and range of motion. Center back pleat. Breathable, moisture-wicking, wrinkle-free COMFORTCLOTH® delivers easy care and high performance in an everyday dress shirt. Cotton. Machine wash. Imported. Dark Brown, shown above; other colors at right.

REG S-XXXL B34 102 7809 **\$69.95**
TALL M-XXXL B34 102 7810 **\$74.95**

AFTER THE HUNT

TECHNICAL PERFECTION

MODERN SHIRT SCIENCE TO CLEAN UP FOR DINNER.





[WOMEN'S] AFTER THE HUNT

Rebecca Etchen Peters enjoying her whiskey in a warm setting.
PHOTOGRAPHER: Motofish



[1, 2] [3]



[6, 7]



[4]



[8, 9]



[10]



[11]



[12]

[1] CURVY DENIM JEANS
A leg-lengthening silhouette, classic trouser styling, and three beautiful washes create a versatile pair of jeans that moves from day to evening to weekend with style. Sits below the natural waist; curvy through the hip and thigh. Cotton/polyester/spandex. Machine wash. Imported. Inseam, size 8: R 33". Deep Rinse; more colors and sizes at eddiebauer.com.
REG 2-20 B11 102 0703 **\$69.95**

[2] BURNISHED JEANS BELT
Classic leather styling, with a very current burnished edge. 1"W. S-XXL. Brown (shown). More colors at eddiebauer.com
B16 102 7018 **\$29.95**
[3] FERN PRINT SCARF
Lightweight and soft, in rich seasonal colors. Viscose. Hand wash. Imported. 72" x 21"; 1/2" fringe. Brown.
C16 102 6870 **\$34.95**

[4] INDIGO BY CLARKS® MISSION HEATH WREN LACE-UP HEELS
See page 45.
[5] RIVET TANK WATCH
Stainless steel case on leather band; Japanese quartz movement.
TAN N25 102 3281 **\$119**
BROWN N22 102 3324 **\$119**

[6] WOOL-BLEND BLAZER
Inspired by hunting and shooting jackets, this classic is one you will be able to wear for years to come. Gently shaped for a flattering fit, in the perfect blazer length. Flap pockets tuck in for a cleaner look. Two-button front. Wool felt under collar; contrast piping inside. Fully lined. Classic fit. Wool/polyester. Dry clean. Imported. Length, size 8: R 26". Espresso (shown); more colors and sizes at eddiebauer.com.
REG 2-20 B11 102 8950 **\$149.95**

[7] LACE-INSET BLOUSE
Beautifully crafted with lace detail. Cotton/nylon/spandex. Machine wash. Imported. Almond (shown), Black.
REG S-XXL B08 102 1400 **\$69.95**
[8] LONG-SLEEVE DENIM SHIRT
Sturdy yet soft, vintage-wash cotton denim. Feminine shaping. Classic fit. Machine wash. Imported.
REG XS-XXL A08 102 9781 **\$59.95**

[9] LARGE PLAID SCARF
Available at eddiebauer.com.
[10] MERCER WOOL GABARDINE TROUSERS
Breathable and lightweight. Fully lined. Slightly Curvy fit; sits below natural waist. Wool/spandex. Dry clean. Imported. Inseam, size 8: R 33". Heather Brown (shown); more colors and sizes at eddiebauer.com.
REG 2-20 B11 102 9529 **\$129.95**

[11] PACKHORSE LEATHER ARCHIVE BAG
Handcrafted stitching. American-made.
N23 102 1824 **\$499**
[12] INDIGO BY CLARKS MISSION ALFA BOOTS
See page 45.



[MEN'S] GUIDE'S DAY OFF

Eddie Bauer Sport Shop Guide Michael Pepi enjoying some serious down time with his Guayascope colleagues.
PHOTOGRAPHER: John Balsom



[1] EXCLUSIVE! BØRN® BOYD CHUKKA BOOTS
See page 35.

[2] SPORT SHOP CAP
Eddie Bauer Sport Shop logo. Cotton. Hand wash. One size. Cognac, Light Brown.

C38 102 0087

\$19.95

[3] SUNCLOUD® HOOK SUNGLASSES
See page 45.

[4] CABIN FLEECE SHERPA HOODIE
Into the woods or off to work, this specially brushed, heavyweight fleece hoodie fends off the morning chill. The ultimate in laidback comfort and warmth, this perfect backwoods hoodie is lined with high-quality sherpa fleece. Classic fit. Cotton/polyester. Machine wash. Imported. Cayenne (shown); more colors available at eddiebauer.com.

REG S-XXXL B33 102 9679
TALL M-XXXL B33 102 9680

\$69.95
\$79.95

[5] STANLEY® CAMP CUP
From one of the most trusted names in outdoor drinking, this rugged, stainless steel camp cup will keep your coffee warm in the big truck, at the campground or on the back deck. Double-wall stainless steel construction holds in heat. Leak-resistant, drink-through lid; large grip handle with wide base. Rustproof finish. Dishwasher safe. 6"W x 5 3/4"H.

N22 102 1697

\$24.50

[6] AUTHENTIC DENIM JEANS - RELAXED FIT
Handcrafted, respectable denim with a relaxed fit and a worn-in look. Sits on hips; relaxed seat; straight thigh and leg. Cotton. Machine wash. Imported. Moonstone (shown); more colors available at eddiebauer.com.

REG 30 (30", 32")
REG 32; 33, 40 (30"-34" even)
REG 34-36; 38 (30"-36" even)
LONG RISE 34-44 even (34", 36")

REG B03 102 5508
LONG RISE B03 102 5509

\$59.95
\$64.95

[7] COTTON HERRINGBONE UTILITY SHIRT - RELAXED FIT
Superior performance and comfort in our roomiest fit, revamped with detailed patternwork for greater comfort and range of motion. Traditional workshirt styling includes two front pockets to stow important items, like sunglasses or a billfold, and dual back pleats add room to move. Cotton. Machine wash. Imported. Barley (shown); more colors available at eddiebauer.com.

REG S-XXXL B34 102 7563
TALL L-XXXL B34 102 7564

\$59.95
\$64.95

[8] PACKHORSE DUFFEL BAG
The bag for the road, whether tossed in the back of a truck, slung over a shoulder, or hooked on the pommel of a saddle. Harness-stitch detailing. Hammered copper rivets and brass closures. Adjustable, detachable shoulder strap. Two side flap pockets; two end pockets and two interior zip pockets. Waxed cotton and vegetable-tanned saddle leather; cotton lining. 22"L x 11"W x 9"H. Tan.

N23 102 1628

\$349

[WOMEN'S] GUIDE'S DAY OFF

Argentinian *asado*, Guayascate landscape.
PHOTOGRAPHER: John Balsom

[1, 2, 3]

[7, 8]

[9]

[4]

[5]

[10, 11]

[1] 1936 SKYLINER HUNTING MODEL VEST - PATTERN
A remake of our patented original Skyliner. 550 fill Premium European Goose Down. Signature 3.5" diamond quilt for balanced warmth and down stability. Bellows pocket and interior zippered security pocket. Polyester shell with polyester/nylon overlay; polyester lining. Machine wash. Imported. Pattern.

REG S-XXL A38 102 0069 **\$199**

[2] DENIM SHIRT
Available at eddiebauer.com

[3] REGIONAL EMBROIDERED WAFFLE SPLIT-NECK HENLEY
Our favorite versatile henley with regional-inspired patterns to accent shoulders. Pieced jersey knit yoke and back add dimension. Classic fit. Cotton. Machine wash. Imported. Porcelain (shown), Night Sky.

REG XS-XXL B09 102 7153 **\$39.95**

[4] ADVENTURER PACK
See page 31.

[5] CLARKS® DESERT BOOTS
Iconic classics since 1949. Oak and Taupe have suede upper; Brown has leather upper. Rubber sole. Sizes 6-10, 11.

B20 102 3972

\$100

[6] OAKLEY® NECESSITY™
See page 45.

[7] BURNISHED JEANS BELT
See page 39.

[8] CURVY DENIM STRAIGHT LEG JEANS

In StayShape™ denim for a perfect fit: this stretch fabric is soft, slimming and always keeps its shape. Overdyed in dramatic dark indigo. Sits below natural waist; curvy through hip and thigh for an attractive silhouette. Cotton/polyester/spandex. Machine wash. Imported. Inseam, size 8: R 33". Deep Rinse (shown); more sizes at eddiebauer.com.

REG 2-20 A11 102 2084 **\$69.95**

[9] SWEATER FLEECE FULL-ZIP
Our attractive heathered fleece is perfect for everything from fall traveling to relaxing in the lodge. Full front zipper, with a small sleeve pocket for a key, cash or credit card. Zip handwarmer pockets. Active fit. Polyester. Machine wash. Imported. Purple Heather (shown); more colors and sizes at eddiebauer.com.

REG XS-XXL B31 102 0242 **\$89.95**

[10] SUPER SWEATER DOWN JACKET
An everyday jacket that provides quilted, ultralight warmth due to 550 fill Premium European Goose Down. Snap front and pockets. Inner cuff elastic seals out drafts. Shiny polyester ciré (Bison); ripstop nylon (all other colors). Dry clean. Imported. Length, size M: R 24". Cactus (shown); more colors and sizes at eddiebauer.com.

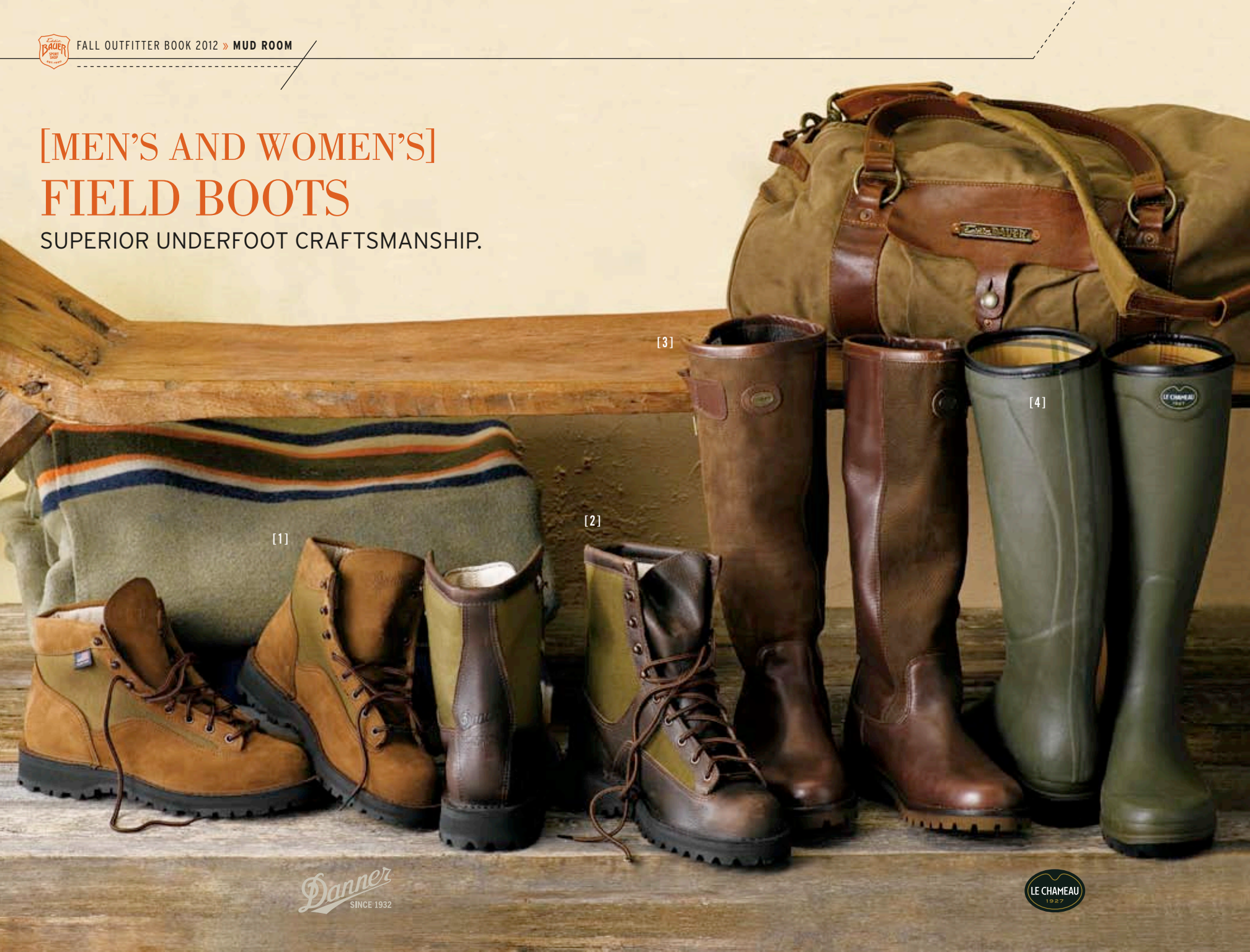
REG XS-XXL B06 102 9486 **\$99**

[11] MID-WEIGHT FLANNEL BUTTON-DOWN SHIRT
Classic flannel gets a feminine update with this yarn-dyed, layerable plaid style. Long sleeves with two-button barrel cuffs roll up easily. Shaped fit with back darts. Cotton. Machine wash. Imported. Length, size M: R 28½". Deep Magenta (shown); more colors and sizes at eddiebauer.com.

REG S-XXL B08 102 9822 **\$49.95**

[MEN'S AND WOMEN'S] FIELD BOOTS

SUPERIOR UNDERFOOT CRAFTSMANSHIP.



Danner
SINCE 1932

LE CHAMEAU
1927

WOMEN'S

[5] NEEVE ELLA BOOTS



Clarks
ENGLAND

[6]



TAUPE, BLACK, BROWN

WOMEN'S MISSION ALFA BOOTS

[7]



BROWN, TAUPE

WOMEN'S HEATH WREN LACE-UP HEELS

[1] DANNER® ULTRA LIGHT II GTX HIKING BOOTS

Breathability, dryness and traction on rough terrain. Leather/1,000-denier nylon upper. GORE-TEX® lining. Vibram® Kletterlift rubber sole. USA. Men's Sizes 8-12, 13, 14; Women's Sizes 6-10, 11. Tan.

MEN'S B19 102 2285 **\$279.95**
WOMEN'S A20 102 5501 **\$279.95**

[2] MEN'S DANNER GROUSE GTX BOOTS

A durable, waterproof leather upper with breathable CORDURA® nylon. GORE-TEX lining. Triple-stitched for superior protection. Danner Airthotic heel cradle and arch support. Sizes 8-12, 13, 14. Brown.

A19 102 2998 **\$299.95**

[3] MEN'S LE CHAMEAU® JAMESON TALL BOOTS

Whether you're hunting or pub-hopping, this handcrafted French-made boot delivers durability, comfort and style. Premium waterproof Italian leather and nubuck upper, with GORE-TEX lining. Shaft: 15 1/2"; calf 16 1/2". Heel 1 1/4". Sizes 8, 9 1/2, 10-13 (whole); available in European sizes. Brown.

A19 102 3064 **\$520**

[4] LE CHAMEAU COUNTRY ALL TRACKS XL BOOTS

A lightweight rubber boot, ideal for walks in wet fields or over mucked hillsides. Natural reinforced rubber. Antimicrobial tartan plaid jersey lining. Available in European sizes. Olive.

MEN'S Height: 16 3/4"-18". Sizes 8-13 (whole). A19 102 2999 **\$160**

WOMEN'S Height: 15 1/4"; calf: 16". Heel: 1 1/4". Sizes 6-10 (whole). A20 102 5411 **\$160**

[5] NEW! WOMEN'S CLARKS® ARTISAN NEEVE ELLA BOOTS

Mixing waterproof/breathable GORE-TEX function with English country style, these dress boots range from fancy lodge to a more rustic setting. Burnished nubuck upper with leather lining. Full zip closure. EVA molded footbed with Active Air cushioning. Imported. Shaft: 15"; calf: 16". Heel: 1 1/4". Sizes 6-10. Brown.

A20 102 5160 **\$260**

[6] NEW! WOMEN'S INDIGO BY CLARKS MISSION ALFA BOOTS

A sturdy stacked heel makes this boot perfect for both traveling to remote lodges and dressing up for dinner. Breathable, soft leather upper. Antiqued brass zipper. Microsuede lining. Moisture-wicking, shock-absorbing OrthoLite® footbed. Rubber sole. Imported. Heel: 2 1/4". Sizes 6-10, 11. Colors, left.

B20 102 5159 **\$150**

[7] NEW! WOMEN'S INDIGO BY CLARKS HEATH WREN LACE-UP HEELS

Antiqued brass rivets; invisible eyelets. Breathable, moisture-wicking OrthoLite footbed. Leather upper with microsuede lining; rubber sole. Imported. Heel: 3 1/4". Sizes 6-10, 11. Colors, left.

B20 102 5163 **\$140**

[8] OAKLEY® DRIZZLE™

Ideal hunting eyewear, whether in the Northwest or the Midwest. Optimized peripheral vision and side protection. Plutonite® lens filters out 100% of UVA/UVB/UV-C and harmful blue light up to 400 nanometers. Impact-resistant frame. Three-Point-Fit stays put. Polished black frame with gray polarized lenses.

N22 102 3371 **\$180**

[9] OAKLEY NECESSITY™

Performance plus style, this technical piece of eyewear is perfect for the drive and the hunt. Optimized peripheral vision and side protection. PLUTONITE lens filters out 100% of UVA/UVB/UV-C and harmful blue light up to 400 nanometers. Durable, lightweight and stress-resistant frame. Three-Point-Fit. Tortoise frame with bronze polarized lenses.

N22 102 3370 **\$180**

[10] SUNCLOUD® VOUCHER

A great mix of function, fit and features in a midsize wrap. 100% UVA/UVB protection. Black frame with blue mirrored polarized lenses.

N22 102 3286 **\$49.99**

[11] SUNCLOUD HOOK

Durable wrap-style sunglasses that provide 100% UVA and UVB protection. Medium fit. Gray frame with gray polarized lenses.

N22 102 2993 **\$49.99**



[8] WOMEN'S OAKLEY DRIZZLE

Oakley



[9] WOMEN'S OAKLEY NECESSITY

Oakley



[10] MEN'S SUNCLOUD VOUCHER

SUNCLOUD
POLARIZED OPTICS



[11] MEN'S SUNCLOUD HOOK

SUNCLOUD
POLARIZED OPTICS

[1, 2]

[5]

[4]

[3]

WOMEN'S

CLAY SHOOTING



SHOOTER'S GEAR LIST

WOMEN'S

[1] CLAY BREAK PREMIUM SHOOTING VEST
 Stine Bauer was a champion trapshooter, and this functional women's-specific design would be her vest. Leather quilted shooting patch (right hand only). Removable air mesh recoil pad. Mesh upper back with front mesh panels. Easy-access rear hull pocket. Double front bellows shell pockets with leather overlay. Leather abrasion patches at pocket entries. Front bellows chest pocket. Velcro® side waist adjustment; Vislon® zipper. Leather collar stand. Women's specific fit. Cotton/nylon with water-repellent finish. Professional leather clean only. Imported. Acorn.

REG S-XXL A38 102 0013 **\$179**

[2] PALOUSE SHOOTING SHIRT See page 23.

[3] BERETTA 686 SILVER PIGEON I SPORTING
 12-gauge. 30-inch barrel. berettausa.com.

[4] 1920 WAXED CAP
 Features Eddie Bauer Sport Shop logo. Cotton. Spot clean. One size. Khaki.

N38 102 0088 **\$19.95**

[5] SHOOTING GLASSES See page 30.

[10]

[7, 8]

[6]

[9]

MEN'S

CLAY SHOOTING



MEN'S

[6] SHOOTING GLASSES
 See page 30.

[7] CLAY BREAK PREMIUM SHOOTING VEST
 Our top-of-the-line shooting vest. Leather quilted shooting patch (right hand only). Removable air mesh recoil pad. Mesh upper back with front mesh panels. Easy-access rear hull pocket. Double front bellows shell pockets with leather overlay. Leather abrasion patches at pocket entries. Front bellows chest pocket. Vislon® zipper. Leather collar stand. Cotton/nylon with water-repellent finish. Professional leather clean. Imported. Acorn.

REG S-XXXL A38 102 0003 **\$179**

[8] PALOUSE SHOOTING SHIRT
 Our cotton shooting shirt. Eddie would have worn this today while early-season upland hunting. Button-down collar. Mesh vented back. Diamond quilt stitched overlay on right shoulder. Bellows style left chest pocket. Gusseted underarms. Unique, dense, but still breathable weave that keeps brush at bay and the user cool and comfortable. Cotton. Machine wash. Imported. Tan, Aspen.

REG S-XXXL B38 102 0005 **\$69.95**
 TALL L-XXXL B38 102 0022 **\$79.95**

[9] BERETTA 686 SILVER PIGEON I SPORTING
 12-gauge. 30-inch barrel. berettausa.com.

[10] RENOVA EARMUFFS
 See page 31.

FALLOUT12-1

(i) we find that you do not meet the criteria for creditworthiness used to select you for this offer; (ii) you are below the age required to create a valid contract; (iii) we determine that you have fraudulently altered the information provided to us; or (iv) we receive your response to this offer after such offer has expired.

PRESCREEN & OPT-OUT NOTICE *This "prescreened" offer of credit is based on information in your credit report indicating that you meet certain criteria. This offer is not guaranteed if you do not meet our criteria. If you do not want to receive prescreened offers of credit from this and other companies, call the consumer reporting agencies toll-free, 1-888-567-8688; or write to: Experian, PO Box 919, Allen, TX 75013; TransUnion, PO Box 97328, Jackson, MS 39288; Equifax, PO Box 740123, Atlanta, GA 30374.*

Should you later decide that you do wish to receive preapproved offers, you may remove the prohibition on use of your credit report information by notifying the above agencies.

You can choose to stop receiving "prescreened" offers of credit from this and other companies by calling toll-free 1-888-567-8688. See PRESCREEN & OPT-OUT NOTICE above for more information about prescreened offers.

FOLD

FOLD

WE'RE PLEASED TO PRESENT YOU
WITH THIS SPECIAL OFFER:

FREE SHIPPING
ON YOUR PURCHASE OF \$99 OR MORE.*



This great offer is valid through
September 30, 2012.

*SEE OTHER SIDE FOR DETAILS.

Eddie Bauer EST. 1920

FALLOUT12-1

Pantone 1655 U

FALL0UT12-1

NOW THROUGH SUNDAY, SEPTEMBER 30, 2012,

FREE SHIPPING

ON YOUR PURCHASE OF \$99 OR MORE.*

BY PHONE:

Call 800.426.8020 and mention discount code **C**.

BY MAIL:

Enclose this coupon with your order.

ON THE WEB – TRY CATALOG QUICK ORDER:

Click on Catalog Quick Order on our homepage at eddiebauer.com.
Refer to your catalog to find product details and the 10-digit item number.
During checkout, enter **OUTDOOR** in the Promotion Code box
on the Delivery and Extras page.

*Offer valid on your purchase of Eddie Bauer merchandise at 800-426-8020 or at eddiebauer.com through 9/30/12. Offer not valid at any Eddie Bauer store. Does not include and cannot be applied to previous or pending purchases. Taxes still apply. Valid for Standard Delivery (7-9 business days) eligible on minimum \$99 order in the U.S. only. This offer cannot be combined with any other offer.

PRIVACY POLICY: TO REVIEW OUR PRIVACY PRACTICES, GO TO EDDIEBAUER.COM AND CLICK ON THE LINK TO OUR PRIVACY POLICY.

 PRINTED IN USA ON RECYCLED PAPER THAT CONTAINS A MINIMUM OF 10% POST-CONSUMER MATERIALS.

FOLD

FOLD

GET SPECIAL ATTENTION WITH AN EDDIE BAUER® CREDIT CARD

EDDIE BAUER® CREDIT CARD The Eddie Bauer® Credit Card account is issued by World Financial Network Bank, a ComenitySM company. For any questions concerning your account, contact Eddie Bauer Cardholder Services at 1-866-507-6744 (TDD/TTY: 1-800-695-1788).

IF YOU ARE PREAPPROVED, THIS IS YOUR OFFER: SEE BELOW FOR OFFER DETAILS. Subject to Credit Approval.

There are costs associated with the use of this credit card account. To obtain information about these costs, call us at 1-866-216-4928 (TDD/TTY 1-800-695-1788) or write to us at World Financial Network Bank, PO Box 182273, Columbus, OH 43218-2273.

IMPORTANT INFORMATION ABOUT OPENING AN ACCOUNT To help the government fight the funding of terrorism and money laundering activities, Federal law requires all financial institutions to obtain, verify and record information that identifies each person who opens an account. What this means for you: When you open an account, we will ask for your name, address, date of birth or other information that will allow us to identify you. We may also ask to see your driver's license or other identifying documents.

CUSTOMERS RECEIVING PREAPPROVED CREDIT OFFERS When ordering by phone, you may be selected for a preapproved account offer based upon the information in your credit report which satisfied our criteria for creditworthiness. If applicable, you must respond by the expiration date of the offer. Credit may not be extended if after you respond,

SEE REVERSE FOR ADDITIONAL INFORMATION.

Pantone 1655 U