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succinctshell jacket

style 108M207

~~\$150.00~~ \$75.00

Standing out from the clutter, this lightweight shell hits the sweet spot between heavyweight protection and easy-to-pack compressibility.

Performance

Our lightweight 2.5-layer shell delivers absolute (hard) protection from the worst weather. Completely wind- and waterproof with DWR treated fabric surface for water repellency. Breathable for comfort during exertion. Excellent weight-to-compressibility ratio makes this go-to piece ideal for backpacking and travel.

Sustainability

With an eye on the full circle, this jacket uses discarded plastic and industrial waste recycled, via the Eco Circle™ process, into high-performance fabrics. And, at the end of its days it can be put back in to the closed-loop system to create entirely new fabrics.

view all jackets

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1. pick a color



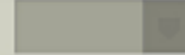
Fresh

2. pick a size



[size guide](#)

3. pick a quantity



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product info

detailed specs



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acoustic jacket

style 108M533

~~\$165.00~~ \$82.50

Our style is more whisper than shout, and the subtle undertones of this stretch soft shell hit the performance high notes without overstating the obvious.

Performance

Balanced (soft) protection from wind and moisture, with extreme breathability for high exertion, our four-way stretch fabric has a smooth, durable surface with soft loops inside for next to skin comfort and a modicum of warmth.

Highly wind- and water-resistant, with a DWR-treated surface for water repellency, its distinctive construction keeps the lines clean.

Sustainability

Born again from the EcoCircle™ process that gives post-consumer material new life as high performance polyester, this shell represents one small step toward kicking the petroleum habit.

product info **detailed specs**

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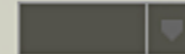


1. pick a color



Soot

2. pick a size



[size guide](#)

3. pick a quantity



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shelter jacket

style 107M201

~~\$278.00~~ \$139.00

The purity of alpine form is what inspires our three-layer storm shell, with a focus on simplicity and minimal, functional design.

Performance

Our lightweight 3-layer shell delivers absolute (hard) protection from the worst weather. Completely wind- and waterproof, with a DWR treated fabric surface for water repellency. Breathable for comfort during exertion. Ultrasonic seams keep bulk minimized, re-proving the design school mantra that less is always more.

Sustainability

Born again from the Eco Circle™ process that gives post-consumer material new life as waterproof polyester, this shell represents one small step toward kicking the petroleum habit. Favoring a single shell over a quiver of specialized options is another smart decision regarding personal consumption.

product info **detailed specs**

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1. pick a color



Mineral

2. pick a size

[size guide](#)

3. pick a quantity



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down shirt

style 307M409

~~\$175.00~~ \$87.50

Pairing soft exterior fabric with lofted down warmth, this shirt is an effective antidote to cold days in both urban and rural settings, even if they seem like polar opposites.

Performance

By varying its baffled thickness, this shirt strategically places warmth in key areas, while preventing the Michelin Man from making an appearance. 850-fill goose down, the source of this shirt's loft, traps more heat per ounce than any other market-rate insulator.

Sustainability

Renewable down fill and a lining made entirely of recycled post-industrial and post-consumer material generates this insulator's sustainable rating. By comparison, synthetic fill and consumptive fabrics seem a bit antiquated.

product info **detailed specs**

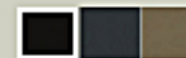
view all qa test category

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more views

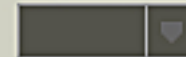


1. pick a color



Caviar

2. pick a size



[size guide](#)

3. pick a quantity



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shroud of purrin jacket

style 307M305

~~\$258.00~~ \$128.50

Unexpected shifts in venue, from bike lane to skin track to approach route, are par for this stretch shell's nonstop active program.

Performance

Complementary design blends a purrfect interior lining with a sleek surface that sheds freezing-level sleet, cold SUV spray and morning dark roast equally well. Dimensionally uninhibited fabric exhales freely to keep core temps static.

Sustainability

Instead of feeling guilty, know that post-consumer and post-industrial polyester waste created the recycled material for the furry fleece, mesh linings and stretch shell fabric of this piece. Any-forecast aptitude allows one piece to do the work of many, thus reducing your shell footprint in the hall closet.

product info

detailed specs

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more views

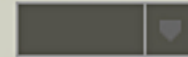


1. pick a color

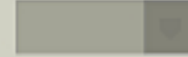


Sea

2. pick a size

[size guide](#)

3. pick a quantity



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asylum jacket

style 307M205

~~\$398.00~~ \$198.50

For vertical addicts who view sanity through a slightly different lens, this streamlined storm shell offers everyday refuge from on-mountain weather.

Performance

Snow, sleet and hail are easily defeated with waterproof/breathable shell fabric, sealed seams and a clean hood. Flexible fabric enables full stretch, while features such as torso vents and powder skirt prove their worth on deep days. Unclassified yet accomplished style keeps the look stereotype free.

Sustainability

By utilizing post-consumer and post-industrial recycled polyester waste instead of virgin petroleum, this three-layer shell is a prime example of minimized impact. The fact that it can be recycled down the road prolongs its cycle of life.

product info **detailed specs**

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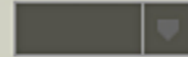


1. pick a color

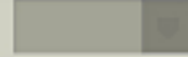


Sea

2. pick a size


[size guide](#)

3. pick a quantity


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blazing jacket

style 307M408

~~\$265.00~~ \$132.50

Since suffering in wet down is a rookie move, giving snow the brush off is a key fabric trait when picking out a puffy for your hill sliding method of choice.

Performance

Our Blazing Jacket ensures against this common snag with laminate fabric, which weatherproofs the surface. Matte surfacing and stealth interior quilting create a clean finish, while sleek detailing keeps even a tired act together at the hill.

Sustainability

Recycled fibers and renewable feathers certify that this riding jacket caused no material harm in the name of style. And, since the piece is built to outlast 100-day seasons and please the eye long after yellow camo is no longer cool, it cuts down on overall puffy consumption.

product info

detailed specs

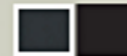
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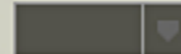


1. pick a color



Sea

2. pick a size



[size guide](#)

3. pick a quantity



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down vest

style 307M410

~~\$135.00~~ \$67.50

Packing a heater that saves cubic space, like this squish-to-fit vest, is the strategy we pick when ski touring at a syncopated pace or traveling light to someplace cool.

Performance

This piece is ideal in either circumstance since lofty down fill and light shell fabric allow it to stuff into less space than an organic apple. Front snaps and a casual collar keep it socially composed even in the dense urban village.

Sustainability

The fill story for this insulator is that of domestically raised down, which is one of nature's most basic renewable resources. Pair avian loft with recycled polyester ripstop and the result is an option for cranking the temp without burning through mankind's finite energy reserves.

product info **detailed specs**

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close x

more views

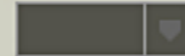


1. pick a color



Tent

2. pick a size

[size guide](#)

3. pick a quantity



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merino2 ls zip neck

style 307M517

~~\$98.00~~ \$48.50

Destined for constant winter wear, this zip-T will likely be your base for everything from chilly morning runs and 5K skate loops to bluebird days at the hill. Taking it out of rotation on laundry day will be the only dilemma.

Performance

Wool has evolved from old-school ski sweaters, and this modern derivative is warm, soft and odor-resistant. With each use, your skin will feel why the merino we selected is now favored as a natural foundation for winter layering.

Sustainability

The durable merino wool used in this shirt comes from New Zealand and is certified under the Zque program. This ensures that the wellbeing of the animals and the environment surrounding the wool's production are the foremost priority.

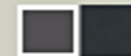
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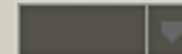


1. pick a color



Charcoal Heather

2. pick a size



[size guide](#)

3. pick a quantity



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product info

detailed specs



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base2 long sleeve mock

style 307M120

~~\$74.00~~ \$36.50

More than just another wicking basic, this stretch mock stays raw and relaxed during snow days that require a more flexible layering strategy.

Performance

Thermals are the foundation of dawn-to-dusk comfort, and this piece uses high-void grid fleece to optimize the warmth-to-weight ratio. Polartec Power Stretch fabric warms, wicks and dries quickly in any situation, while also squashing into a small ball when crammed into a pack.

Sustainability

Weeding through existing fleece for yardage without environmental baggage is not easy, but our recycled polyester microfiber material takes resource extraction out of the equation and will be ready for reincarnation when its present life ends. The result is a fleece piece anointed with positive karma.

product info **detailed specs**

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1. pick a color



Tent

out of stock





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grey matters

two-faced l/s zip

style 307M119

~~\$70.00~~ \$34.50

We wanted a shirt to wear bouldering, biking and hiking that looked smooth enough to sport in noncompetitive environments. This practical two-part solution, which strays from mechanical overload, chemical fiber treatments and a geekish wicking stereotype, is what we created.

Performance

An inside/outside game plan of wicking PLA on the skin side and a casual organic cotton exterior keeps sweat moving away from skin yet avoids the stinky aroma of conventional base layers.

Sustainability

The benefits of organic cotton are clear, but we are also proud of our PLA biopolymer fabric, which turns harvested corn into a wicking textile through a constructive process that replaces petroleum with a natural alternative.

product info **detailed specs**

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1. pick a color



Sea

2. pick a size



[size guide](#)

3. pick a quantity



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divergent pant

style 307M523

~~\$148.00~~ \$73.50

When exposed to swirling external factors such as weather, wind and grime, this stretch-woven touring pant is blissfully in its element.

Performance

Honed for remote bowl days that run both hot and cold, the soft-shell fabric breathes comfortably while still shedding moisture and enabling skin-track stretch. Zip pockets keep random trinkets, useful knickknacks or false idols stowed securely on pitch or piste.

Sustainability

Guides view excess as a common trap, and this multi-use pant proves the enlightened wisdom of owning less gear. As a karmic bonus, oil company executives saw minimal profit from this textile's production, as 82% of the fibers are spun from post-consumer and post-industrial material.

product info

detailed specs

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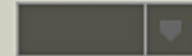


1. pick a color



Carbon

2. pick a size



[size guide](#)

3. pick a quantity



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base2 pant

style 307M121

~~\$75.00~~ \$37.50

These pants are respectable wear for layering or lounging, even in mixed company.

Performance

Power Stretch high-void grid wicks, warms and moves, while features such as loose cuffs, inset hand pockets and an elasticized drawcord waist make layering for bluebird or greybird days simple, even before the first cup kicks in.

Sustainability

Start first with post-consumer and post-industrial recycled microfiber. Then incorporate domestic textile production and a community-minded supplier such as Polartec into the formula. The sum of these parts is clearly a product of responsible make.

product info **detailed specs**

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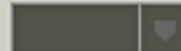


1. pick a color



Carbon

2. pick a size



[size guide](#)

3. pick a quantity



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asylum pant

style 307M206

~~\$278.00~~ \$138.50

On the sickest storm days, a shell pant should hang comfortably from first light to last call. This relaxed yet technical design is expertly equipped to ride out those epic chest-deep days that start early and end late.

Performance

Three-layer waterproof fabric blended with thoughtful stretch keep pace during long days of ripped lines. Offset instep patches, thigh-to-knee vents and an unbelted rear rise refuse to define individual identity by the number of planks underfoot.

Sustainability

By utilizing post-consumer and post-industrial recycled polyester waste instead of virgin petroleum, this three-layer shell is a prime example of minimized impact. The fact that it can be recycled down the road prolongs its cycle of life.

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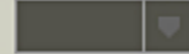


1. pick a color



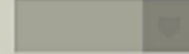
Green

2. pick a size



size guide

3. pick a quantity



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product info detailed specs



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shroud of purrin pant

style 307M306

~~\$225.00~~ **\$112.50**

Soft and furry on bare skin, the plush lining of this pant will convince many a man to ski commando, even when riding cold chairs to get the goods.

Performance

A breathable, two-textile union keeps legs from sweltering or shivering when moving from slow quads to steep ridges to sick lines. A slick exterior blocks heavy winds and sheds precip while a faux purr lining hits the sweet spot for on-hill happiness.

Sustainability

Tejin ECOCIRCLE™ technology creates this soft shell from recycled material of the post-consumer and post-industrial nature. And, even though it feels kittingy soft, the lining also is derived from recycled polyester, ensuring no house pets were hunted to harvest their hides.

[view all sale/specials](#)

close x

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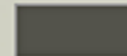


1. pick a color



Green

2. pick a size



[size guide](#)

3. pick a quantity



add to cart



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confidant pant

style 108M530

~~\$138.00~~ \$69.00

A careful blend of design tinkering, meticulous tailoring and tropical-weight wool gives this urban pant solid currency as a cross-town classic.

Performance

A tick list of cleverness-such as a interior cotton lining, malleable button fly and curtained interior waistband-maintains comfort whether longboarding the U-district, ticking the Haute Route or storming City Hall. Rear snap pockets keep stacked money clips or mini U-locks from hitting pavement.

Sustainability

The best thing about using animal fibers like wool is that they are a renewable resource. However, there are numerous factors to consider in their production: animal health, grazing, land use issues and the processing of raw wool into fiber among them. Our wool is processed without the use of an extensive list of restricted substances, and our efforts to ensure our fibers come from sustainably managed sources is ongoing and constantly evolving.

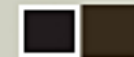
view all pants/shorts

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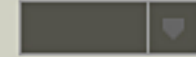


1. pick a color



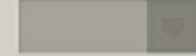
Carbon Heather

2. pick a size

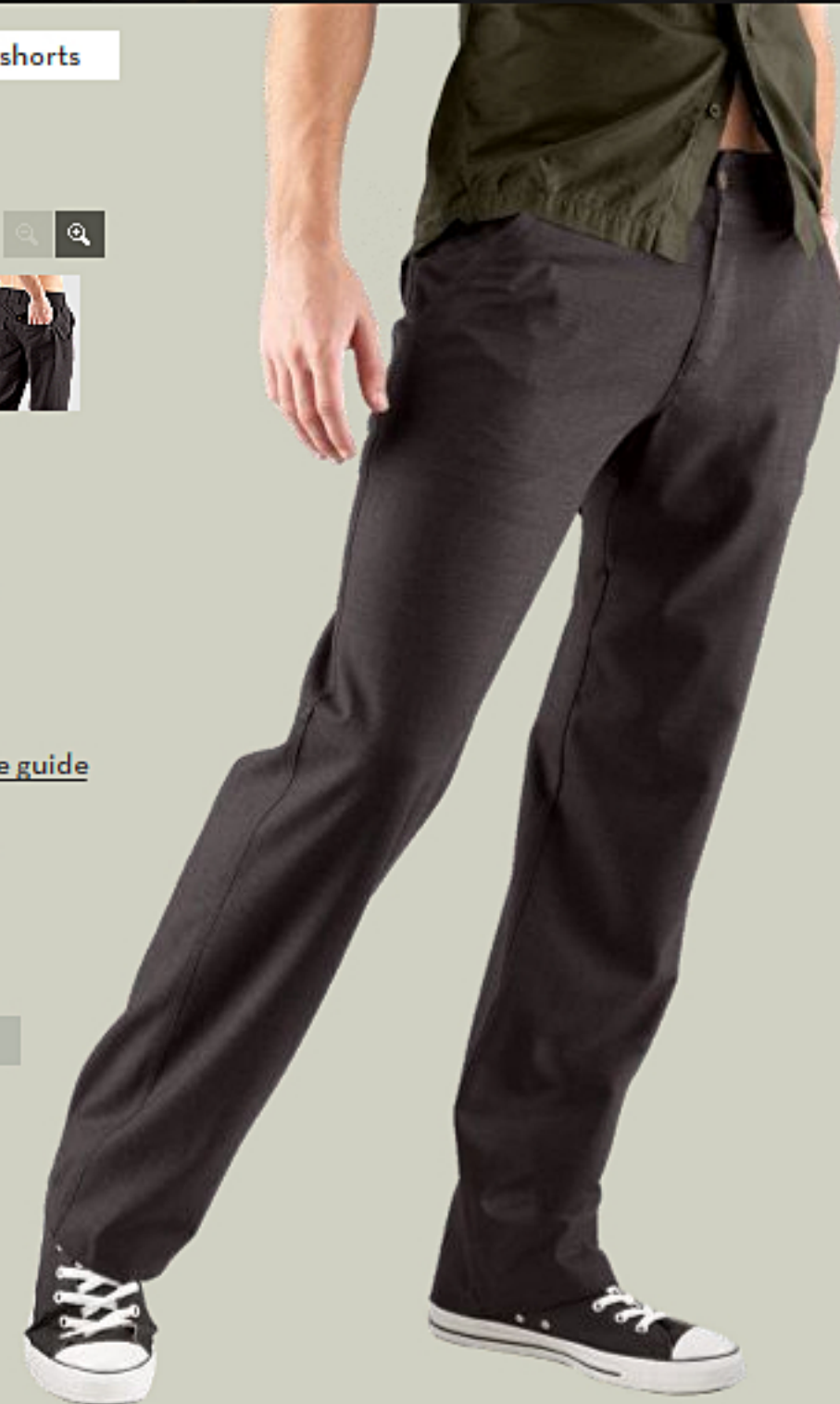


[size guide](#)

3. pick a quantity



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junction pant

style 108M831

~~\$95.00~~ \$47.50

The mercurial purgatory of shoulder season often leaves us overheating in denim or shivering in shorts. This lightly woven pant finds happy middle ground while showing classic style.

Performance

Most khakis get quickly worn to death. This cotton trouser is constructed for greater longevity with a flat curtained waistband, a durable button-fly closure and sturdy three-needle topstitching. Brass buttons and rivets add even more strength to a style that is made for regular abuse.

Sustainability

Weighing the benefits of organic cotton production, which include reducing pesticides and synthetic fertilizers and preserving biodiversity, makes this organically certified pant a relatively guilt-free purchase. Growing an alternative market toward mainstream viability is simply an added bonus.

product info

detailed specs

view all pants/shorts

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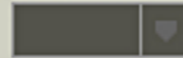


1. pick a color



Sand

2. pick a size



size guide

3. pick a quantity



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two-faced ss crew

style 108M524

~~\$50.00~~ \$25.00

Tight and technical or ready to rip and ride? A multi-functional wicking crew that's at home on the bike or at the bank.

Performance

The secret is in the textile mix, with PLA mesh against the skin to dissipate sweat and an organic cotton surface to draw out moisture. A winning design combination, the careful fiber blend draws sweat from the skin to an organic cotton surface. The resulting air-cooled effect keeps it chill during lunch-hour bike escapes or afternoon bouldering session.

Sustainability

Using Ingeo™, a biopolymer made from PLA (polylactic acid) derived from corn, favors renewable resources over oil. Ingeo™ wicks naturally, so there's no need for wicking finishes.

product info

detailed specs

view all baselayer

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1. pick a color



Fig

2. pick a size



[size guide](#)

3. pick a quantity



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two-faced ss polo

style 108M525

~~\$65.00~~ \$32.50

Reality and rurality differ in both zip code and dress code, yet this dual-identity polo melds comfortably into either end of the continuum.

Performance

The secret is in the textile mix, with PLA mesh against the skin to dissipate sweat and an organic cotton surface to draw out moisture. The super-cooled result fights rising temps whether your high noon hikes find you in China or just Chinatown.

Sustainability

Using Ingeo™, a biopolymer made from PLA (polylactic acid) derived from corn, favors renewable resources over oil. Ingeo™ wicks naturally, so there's no need for wicking finishes.

product info **detailed specs**

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1. pick a color



Ash

2. pick a size



[size guide](#)

3. pick a quantity



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merino1 ss henley

style 108M527

~~\$85.00~~ \$42.50

Breaking Away flashbacks and an urge to track stand are the expected side effects of sporting this velo-inspired Henley top. The shirt blends fine New Zealand merino wool with a retro flavored style.

Performance

Whether sporting city slicks or weekend fatties, merino keeps skin regulated and wicks sweat easily, even in shifting conditions or at an uneven cadence. The five-button design vents easily during bike-lane commutes, is quick to dry and resist odor. Its trim fit layers cleanly when weather or setting call for it.

Sustainability

The durable, superfine merino wool used in this shirt comes from New Zealand through the Zque program. This fiber source ensures that the wellbeing of the animals and the environment surrounding the wool's production are the foremost priority.

view all baselayer

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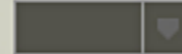


1. pick a color



Soot

2. pick a size



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3. pick a quantity



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product info

detailed specs



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who we are

grey matters

merino1 ss polo

style 108M526

~~\$85.00~~ \$42.50

This merino polo transitions from the urban downtown to the out-of-town pub without ever feeling unwelcome.

Performance

The natural feel of this polo is easily confused with cotton due to its fine-micron wool, which offers a soft hand and stays in upstanding shape. Merino keeps the temp just right, wicks sweat and dries quickly, and resists odor better than any fiber.

Sustainability

The durable, superfine merino wool used in this shirt comes from New Zealand through the Zque program. This fiber source ensures that the wellbeing of the animals and the environment surrounding the wool's production are the foremost priority.

product info **detailed specs**

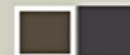
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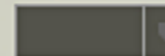


1. pick a color



Mushroom

2. pick a size



[size guide](#)

3. pick a quantity



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