



Sick days always start early and end late. After loading up at the opening bell, the race will be on for fresh lines and fresh landings. Features will be hit hard when lineups clear and shots will be set up when windows open. As lifts shut down, a speed run or a jib line will bring it all back to the base, where the tailgating will start. The crew will keep it rolling from village circuit to condo party to backwoods bonfire. Poaching a hot tub or paying the tab might be in the cards when it officially shuts down. But, it will be on again at dawn, since sleep is for summer and there is snow outside.

This attitude of raging hard from open to close has defined Special Blend for over a decade. More than just slapping a die-cut on the truck and claiming allegiance, Blend is an affiliation of riders who drop in rather than back out. From pro shreds to rippers from the smallest regional hill, this commitment to charge at full speed is what makes every Blend rider part of the same crew. This style is visible in every local zone and this reputation—earned with an impressive record of sick days, late nights and insane stories—is why Special Blend remains a respected name in every raging scene.





# FADER GROUP

Merging streetwise style and premium waterproof tech, the Fader Group mixes the dry side of fully taped seams and Gore-Tex® fabrics with stylish surface prints, patterns and textures. Making use of top-end tech such as the Z Liner, RECCO® reflectors and stealth gaiters, these styles are designed for the rider who starts early, shuts it down and backs only the best elements in his kit. No second-tier membranes or extra fluff here, just performance gear for rippers who ride with purpose.

JOHN JACKSON  
CROSS JACKET (pg. 3) IN RUSTY PLAID / MARK PANT (pg. 4) IN SOUTH BEACH



# AUTOGRAPH

## MEN'S ULTRA TECH INSULATED JACKET

*Cheat Sheet:* Insulated Gore-Tex® for full-blast defrost with hella-bright glare *Check Out:* A Fresh Snap Kit to pimp, pimp and re-pimp your style *Tech:* Waterproof CF zipper and waterproof hand pockets / Folding visor that tucks away / Hand visor / Stealth wrist gaiters / Pit zips *Fabric:* 2-layer Gore-Tex® Pro Shell fabric



above: royal purple crossfire  
FREEDOM FIT JACKET

# CROSS

## MEN'S Z LINER SHELL JACKET

*Cheat Sheet:* Full-strength Gore given the VIP treatment of fabric and fur *Check Out:* Half of a dry suit for misty Cascadian, Canadian or Jacksonian zones *Tech:* Shed hood / Removable fur / Pit zips / Lycra wrist gaiters / First chair last call pocket / Glove holder *Fabric:* Gore-Tex® Performance Shell Z liner



above: rusty plaid  
FREEDOM FIT JACKET



blackout



red rum crossfire



royal purple crossfire

REGULAR (solid) PRINTED FABRIC PREMIUM FABRIC



rusty plaid



pop plaid





# SIGNATURE

## MEN'S ULTRA TECH SHELL JACKET

*Cheat Sheet:* A cover boy favorite with more pop than commercial radio *Check Out:* Gore-Tex® remains sop-proof for the duration of any photo session *Tech:* Waterproof chest and hand pockets / Pit zips / Attached hood / Stealth wrist gaiters *Fabric:* 2-layer Gore-Tex® Pro Shell



above: red rum crossfire  
FREEDOM FIT JACKET

# MARK

## MEN'S ULTRA TECH SHELL PANT

*Cheat Sheet:* The foundation of A-grade Gore for fighting off elemental foes *Check Out:* Oversized vents breathe like a chain smoker at an oxygen bar *Tech:* Big 12-inch inseam vents / Utility pockets *Fabric:* 2-layer Gore-Tex® Pro Shell



above: south beach  
FREEDOM FIT PANT



blackout / south beach



oh snap



red rum crossfire



royal purple crossfire



blackout



south beach



oh snap



red rum crossfire



royal purple crossfire



# ASSURE

## MEN'S ULTRA TECH SHELL PANT

*Cheat Sheet:* Fashionable Gore-Tex® for the single shot and the storm chaser *Check Out:* Engineered Plaid texture makes even the Cliff Lodge valet show respect *Tech:* Big 12-inch waterproof inseam and hip vents / Hidden thigh pocket *Fabric:* Gore-Tex® Performance Shell Z liner



above: rusty plaid  
FREEDOM FIT PANT



rusty plaid



pop plaid



JOHN JACKSON  
AUTOGRAPH JACKET (pg. 3) IN ROYAL PURPLE CROSSFIRE  
MARK PANT (pg. 4) IN OH SNAP



# PRINCIPAL GROUP

Premium fabrics and more custom colors than a body shop combine to make the Principal Group the choice for the guy who rolls with style both on and off the hill. Newly engineered fabrics, along with top-end details such as luxury fur, cold beverage pockets and full flexing gussets, give this collection both clear-coat protection and kitted-out personality, while Gnargyle Print, Prep Plaid and Reserve Tweed inject street style into the individual look.

NIC SAUVE  
UTILITY JACKET (pg. 8) IN GNARGYLE



# PACKER

## MEN'S REMOVABLE LINER JACKET

*Cheat Sheet:* The look of luxury with more fabric options than an Italian tailor *Check Out:* A slip-out puff jacket for pub crawls, food runs or smoke sessions *Tech:* Removable insulated liner jacket / Dual CF storm flap / Pit zips / Attached hood *Fabric:* Dobby Nylon 15,000mm/10,000g



above: oh snap prep plaid  
FREEDOM FIT JACKET

full zip puffy liner

# SNOWPATROL

## MEN'S ULTRA LUXURY INSULATED JACKET

*Cheat Sheet:* The instant warmth of a Duraflame without the hidden health hazard *Check Out:* Genuine faux fur lining feels soft even wearing just a jersey underneath *Tech:* Luxury fur lined / Folding snap visor / Hand visor / Cold beverage pocket / Glove holder / Pit zips *Fabric:* Dobby Nylon 15,000mm/10,000g



above: grey reserve tweed  
FREEDOM FIT JACKET



blackout



shocker



oh snap prep plaid



crosshatch



og lush



grey reserve tweed



oh snap prep plaid



blackout prep plaid

REGULAR (solid) PRINTED FABRIC PREMIUM FABRIC

# UTILITY

## MEN'S TECHNICAL SHELL JACKET

*Cheat Sheet:* Swiss Army preparedness with a spot for every mountain tool *Check Out:* The frost crackle pattern is Blend's exclusive secret for full visibility *Tech:* Shed hood / Removable fur / Pit zips / Multi utility pockets *Fabric:* Dobby Nylon 15,000mm/10,000g



above: gnargyle  
FREEDOM FIT JACKET

# CONTROL

## MEN'S TECHNICAL SHELL JACKET

*Cheat Sheet:* The waterproof shell as technical as a clean room *Check Out:* Colors that stay one season ahead of the pretenders *Tech:* Dual CF storm flap / Pit zips / Attached hood / Welt pocket on forearm *Fabric:* Dobby Nylon 15,000mm/10,000g



above: snow | british blue | og kush  
FREEDOM FIT JACKET



south beach



gnargyle



frost crackle



tan reserve tweed



blackout prep plaid



oh snap prep plaid



snow | british blue | og kush



gnargyle



blackout prep plaid



crosshatch



oh snap



# THUGBY

## MEN'S TECHNICAL SHELL JACKET

*Cheat Sheet:* Fabric innovation not found on shred dad's extreme shell *Check Out:* Alternating self- fabric stripes bring new texture to the shop rack *Tech:* Shed hood / Pit zips / Glove holder *Fabric:* Dobby Nylon15,000mm/10,000g



above: burst  
FREEDOM FIT JACKET



crew green



burst



grey reserve tweed

# TOOFER

## MEN'S REMOVABLE LINER SYSTEM PANT

*Cheat Sheet:* The two-for-one system is like getting an extra night in the condo free *Check Out:* Board short liner means you'll never be short a pair for the hot tub *Tech:* Board short liner / Sagproof gaiter / Inseam vents / First chair last call pocket / Glove holder *Fabric:* Dobby Nylon15,000mm/10,000g



above: crosshatch  
FREEDOM FIT PANT

boardshort liner



blackout



oh snap prep plaid



crosshatch



# COMMANDER

## MEN'S FULLY INSULATED PANT

*Cheat Sheet:* Quilted insulation provides lofted heat that could melt an ice cap *Check Out:* Sagproof gaiter prevents a cold slide into an exposed crevice *Tech:* Sagproof gaiter / Inseam vents / Articulated knees / Glove holder *Fabric:* Dobby Nylon 15,000mm/10,000g



above: og kush  
FREEDOM FIT PANT

# ANNEX

## MEN'S TECHNICAL SHELL PANT

*Cheat Sheet:* A cargo with U-Hall storage to supply sunup to sundown sessions *Check Out:* Slanted cargos fit a stacked sandwich, spare gloves or an emergency flask *Tech:* Sagproof gaiter / Inseam vents / Articulated knee / Multi-zip utility pockets *Fabric:* Dobby Nylon 15,000mm/10,000g



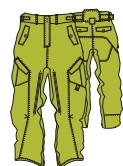
above: gnargyle  
FREEDOM FIT PANT



blackout



snow



og kush



burst



blackout prep plaid



grey reserve tweed



blackout



south beach



british blue



oh snap



royal purple



gnargyle



frost crackle



blackout prep plaid



grey reserve tweed



crosshatch



TRAVIS KENNEDY  
SNOWPATROL JACKET (pg. 7) IN GREY RESERVE TWEED  
SB ICON HAT (pg. 33) IN BLACKOUT HERRINGBONE



# CIRRUS GROUP

The Cirrus Group is priced and styled right for riders throwing down for a second shell, saving funds for a Christmas condo or just tired of looking generic in last season's markdown. Primetime stripes, dark and edgy denim and signature color blocking throw down style from morning coffee to that last round of shots. Storm-rated fabrics and slick features satisfy the local cast of characters from the crusty lurker and shop-guy insider to the anointed golden boy.

STEVIE BELL  
BEACON JACKET (pg. 15) IN SOUTH BEACH THUGBY ICON



# NINETY FIVE

## MEN'S PUFFY DOWN JACKET

*Cheat Sheet:* An overstuffed down that toasts it up in cold-as-an-ex conditions *Check Out:* Full-feather down harvested to stop migrations to the base lodge *Tech:* Shed hood/ Pit zips / Removable fur *Fabric:* Coated MiniTwill 10,000mm/10,000g



above: british blue  
FREEDOM FIT JACKET

# LIFTY RLS

## MEN'S REMOVABLE LINER SYSTEM JACKET

*Cheat Sheet:* A hoodie/shell combo for shreds racking up hourly debt but daily rides *Check Out:* Hoodie zips in for ride breaks or out for making rent at eight ball *Tech:* Tricot removable liner system / Pit zips / Shed hood / Snot flap *Fabric:* Coated MiniTwill 10,000mm/10,000g



above: burst / oh snap / south beach  
FREEDOM FIT JACKET

zip up hoodie liner



blackout



chocolate



oh snap



british blue



grey thugby plaid



south beach thugby icon



blackout



burst / oh snap / south beach



south beach



snow / blackout / red rum



british blue thugby plaid

REGULAR (solid) PRINTED FABRIC PREMIUM FABRIC



# GUNNER

## MEN'S TECH LIGHT INSULATED JACKET

*Cheat Sheet:* The lightly insulated shell for park runs under Friday Night Lights *Check Out:* A beverage pocket keeps one ready when rolling with a crew *Tech:* Glove holder / Shed hood / Pit zips / First chair last call pocket *Fabric:* Coated Mini Twill 10,000mm/10,000g



above: blackout  
FREEDOM FIT JACKET

# CIRCA

## MEN'S TECH SHELL JACKET

*Cheat Sheet:* OG Blend style that saves cash for a case of Old English *Check Out:* Fresh Snap Kit keeps the posse from looking like a clone army *Tech:* Shed hood / Pit zips / Utility pockets / Fresh Snap Kit *Fabric:* Coated Mini Twill 10,000mm/10,000g



above: primetime stripe  
FREEDOM FIT JACKET



blackout



crew green



royal purple



blackout thugby icon



dark denim



blackout



burst



british blue



grey thugby plaid



primetime stripe



struggle pattern



blackout thugby icon

# BRIGADE

## MEN'S TECH LIGHT INSULATED JACKET

*Cheat Sheet:* Lightly toasted shell with smooth flavor and no bitter aftertaste *Check Out:* Dually pockets keep gadgets from going missing until spring *Tech:* Light insulated jacket / Shed hood / Pit zips *Fabric:* Coated Mini Twill 10,000mm/10,000g



above: red rum  
FREEDOM FIT JACKET

# BEACON

## MEN'S SHELL JACKET

*Cheat Sheet:* One strong dose for those who show the strongest allegiance *Check Out:* Appliqué is Quebecois translation for "die-cuts on your jacket" *Tech:* Fixed hood / Die-cut appliques / Glove holder / Pit zips *Fabric:* Coated Mini Twill 10,000mm/10,000g



above: south beach thugby icon  
FREEDOM FIT JACKET



blackout



crew green



south beach



red rum



blackout



snow



oh snap



south beach thugby icon



british blue thugby plaid



royal stripe



# UNIT

## MEN'S SHELL JACKET

*Cheat Sheet:* Waterproof hoodie style for slaying park, pipe or rail *Check Out:* Rib-knit hem and an XL appliqué for a look that is far from stock *Tech:* Shed hood / Chest appliques and patch details / Rib knit waist / Pit zips *Fabric:* Coated Mini Twill 10,000mm/10,000g



above: crew green | south beach  
FREEDOM FIT JACKET

# UNION

## MEN'S REMOVABLE LINER PANT

*Cheat Sheet:* A cargo with tricot shorts that snap in or out for hot and cold style *Check Out:* Two-tier cargos keep the fat stash separate from the stacked money clip *Tricot short* / Inseam vents / Two-tier cargo *Fabric:* Coated Mini Twill 10,000mm/10,000g



above: oh snap  
FREEDOM FIT PANT

tricot liner shorts



blackout



snow



south beach | burst



crew green | south beach



grey thugby plaid



royal stripe



blackout



oh snap



red rum



british blue thugby plaid



dark denim





# BATTERY

## MEN'S TECH LIGHT INSULATED PANT

*Cheat Sheet:* A pant with the dutch oven heat to ride until the last bell *Check Out:* More respectable warmth than standing under the hand dryer *Tech:* Knees and seat insulation / Inseam vents / Glove holder / First chair last call pocket *Fabric:* Coated Mini Twill 10,000mm/10,000g



above: grey thugby plaid  
FREEDOM FIT PANT



blackout



snow



burst



british blue



crew green



grey thugby plaid

# DIVISION

## MEN'S TECH SHELL PANT

*Cheat Sheet:* A Blend look and feel without breaking the bank *Check Out:* Draining pocket stashes gloves when buying a ticket or a drink *Tech:* Stash pocket with drain hole / Inseam vents *Fabric:* Coated Mini Twill 10,000mm/10,000g



above: south beach  
FREEDOM FIT PANT



blackout



south beach



crew green



british blue



primetime stripe



british blue thugby plaid



dark denim

# STRIKE

## MEN'S SHELL PANT

*Cheat Sheet:* A clean cargo pant for the dirt local or holiday hero *Check Out:* Stripes, solids and plaid are all Facebook-friendly *Tech:* Icon die cut appliqué / Cargo pockets / Glove holder *Fabric:* Coated Mini Twill 10,000mm/10,000g



above: burst  
FREEDOM FIT PANT



blackout



og kush



burst



royal purple



olive grey



red rum



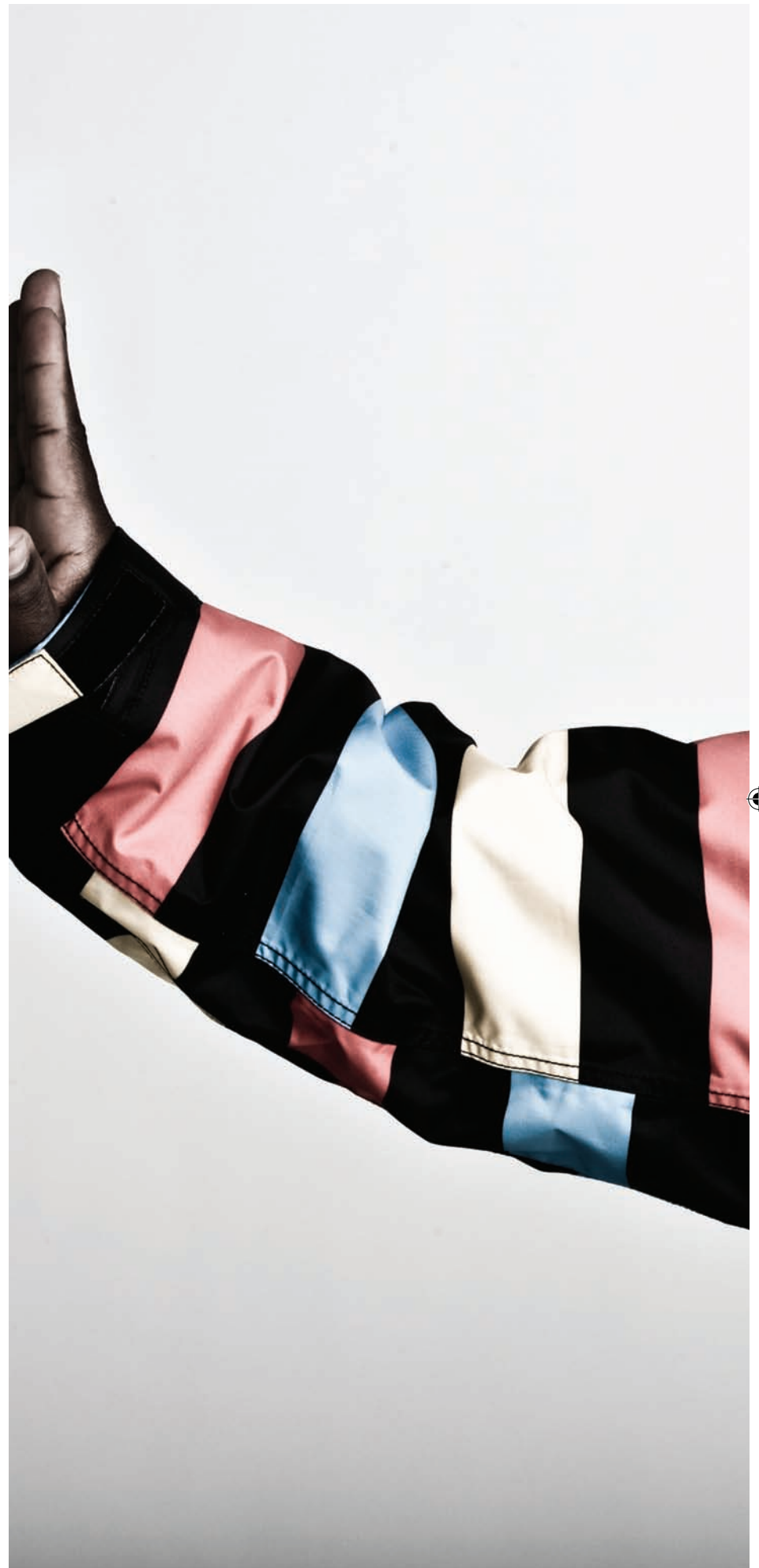
grey thugby plaid



blackout thugby icon



royal stripe





STEVIE BELL  
CIRCA JACKET (pg. 11) IN PRIMETIME STRIPE





# REVOLVER GROUP

For those who crave a tailored spotlight, Special Blend's most progressive collection cultivates a rock-star image with textured Baby Herringbone fabrics, high-visibility prints and show-your-stripes style. The fit of the Revolver Group is patterned after the slim-fitting, military template for a modern straight-line appearance. Far from standard-issue outerwear, this technically dialed collection will set you apart from the rank and file with the practiced skill of a personal stylist.

JONI MALMI  
TRIGGER JACKET (pg. 21) IN BURST BUFFALO PLAID / D.B. PANT (pg. 24) IN PEBBLE BLACKOUT





# TRIGGER

## MEN'S LIGHT INSULATED JACKET

*Cheat Sheet:* The toast of down without the stay-puff marshmallow look *Check Out:* Big bankroll pockets help fund a week at an Intrawest destination *Tech:* Folding visor / Shed hood / Pit zips / Wrist visor *Fabric:* Baby Herringbone 15,000mm/10,000g



above: burst buffalo plaid  
REVOLVER FIT JACKET

# RIFLE

## MEN'S LIGHT INSULATED JACKET

*Cheat Sheet:* A warm jacket that rolls brightly and boldly in the singles line *Check Out:* Color blocking and elbow patches add technicolor contrast *Tech:* Shed hood / Pit zips / Glove holder *Fabric:* Baby Herringbone 15,000mm/10,000g



above: chocolate / og kush / castle wall  
REVOLVER FIT JACKET



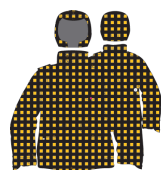
oh snap



frost crackle



grey buffalo plaid



burst buffalo plaid



pebble blackout

REGULAR (solid) PRINTED FABRIC PREMIUM FABRIC



british blue / crew green



royal purple / blackout / white



chocolate / og kush / castle wall



guargyle / snow





# BLAST

## MEN'S PUFFY JACKET

*Cheat Sheet:* Synthetic fill puffy thaws days that feel like a deep freezer *Check Out:* Underarm gusset lets you get the grab without exposure *Tech:* Shed hood/ Pit zips / Arm pocket / Glove holder *Fabric:* Baby Herringbone 10,000mm/10,000g

# SPIN

## MEN'S SHELL JACKET

*Cheat Sheet:* The best of class shell for semesters spent shredding for credit *Check Out:* Unique color blocking with more angles than geometry class *Tech:* Attached hood / Pit zips *Fabric:* Baby Herringbone 10,000mm/10,000g



above: royal purple | snow | south beach  
REVOLVER FIT JACKET



above: oh snap  
REVOLVER FIT JACKET



royal purple | snow | south beach



crew green | british blue | burst



snow | grey buffalo plaid



crew green buffalo plaid



british blue thugby plaid

blackout thugby icon

british blue thugby plaid

oh snap



# VENOM

## MEN'S SHELL JACKET

*Cheat Sheet:* Tricked-out shell jacket with a thin Keith Richards look *Check Out:* The cold-beverage pocket keeps the party raging at all times *Tech:* Shed hood / Pit Zips / Wrist visor / First chair last call pocket / Fresh snap kit *Fabric:* Baby Herringbone 10,000mm/10,000g



above: crew green buffalo plaid  
REVOLVER FIT JACKET

# DIABLO

## MEN'S TECH SHELL JACKET

*Cheat Sheet:* A left-leaning shell with the flexible spin of a true revolutionary *Check Out:* Pit zips and shed hood for stealth comfort when hitting the stash *Tech:* Fused seams / Asymmetrical CF zipper / Pit zips / Shed hood *Fabric:* Herringbone 10,000mm/10,000g



above: shocker  
REVOLVER FIT JACKET



red rum



crew green buffalo plaid



burst buffalo plaid



pebble blackout



blackout



shocker



grey buffalo plaid



primetime stripes



# D.B.

## MEN'S SHELL PANT

*Cheat Sheet:* Slim-fit cargos without professional prima donna angst *Check Out:* Exposed zips everywhere but up front to protect the package *Tech:* Engineered seams / Exposed zips / Inseam vents / Leg pockets *Fabric:* Baby Herringbone 15,000mm/10,000g



above: pebble blackout  
REVOLVER FIT PANT

# MASON

## MEN'S SHELL PANT

*Cheat Sheet:* A slim-cut style that trims out speed flap in the pro park *Check Out:* Cold-beverage pocket for sneaking one into the big air finals *Tech:* Inseam vents / First chair last call pocket *Fabric:* Baby Herringbone 10,000mm/10,000g



above: blackout  
REVOLVER FIT PANT



blackout



royal purple



og kush



british blue



grey buffalo plaid



burst buffalo plaid



pebble blackout



blackout



south beach



red rum



burst buffalo plaid







JONI MALMI  
RIFLE JACKET (pg. 21) IN CHOCOLATE / OG KUSH / CASTLE WALL





# MEN'S SOFTGOODS



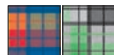


### LINE

#### INSULATED JACKET

S, M, L, XL

100% polyester / DWR coating 600mm / Insulated puffy jacket / Multiple pockets for storage / Hand warmer pockets / Removable hood



British Blue Thugby Plaid / Grey Bird Thugby Plaid



### MAGNA

#### SOFTSHELL

S, M, L, XL

100% polyester bonded with fleece / DWR coating 600mm. / Multiple pockets for storage / Printed pattern zipper tape / Logo zip pull / Adjustable hem



Blackout / British Blue



### STRIPED

#### SWEATER

S, M, L, XL

70% acrylic 30% wool / Engineered stripes / Sleeve embroidery



Grey Bird / Blackout / Burnt Olive



### RUGBY

#### RUGBY SHIRT

S, M, L, XL

100% polyester / Patched graphic on sleeves and body / Wicking properties / Cover stitched seams / Anti-bacteria added on fabric to prevent odor



Blackout / Crew Green / British Blue



### DRESS UP

#### SPRING COLLAR TOP

S, M, L, XL

Solid- 100% polyester full dull yarn / Pattern- 62% polyester 38% nylon / Wicking properties / Small gingham pattern / Chest embroidery / Logo screen print on back panel



Grey Bird Buffalo / Burst Buffalo / Blackout



### POLO INSULATOR

#### POLO LONG SLEEVE

S, M, L, XL

100% polyester / Wicking properties / Cover stitched seams / Anti-bacteria added on fabric to prevent odor / Chest screen print / Woven label on hem



Black Out / British Blue / Grey Bird



### MOJAVE TOP

#### FIRST LAYER TOP

S, M, L, XL

100% polyester / Wicking properties / Cover stitched seams / Sleeve embroidery / Anti-bacterial added on fabric to prevent odor / Printed front and back body panels



Frost Crackle / Burnt Olive Crackle / Black / Burnt Olive



### KALAHARI

#### THERMAL PANT

S, M, L, XL

100% polyester / Wicking properties / Cover stitched seams / Fitted first layer pants / Anti-bacterial added on fabric to prevent odor



Frost Crackle / Burnt Olive Crackle



### TANK

#### JERSEY TANK

S, M, L, XL

100% polyester / Wicking properties / Cover stitched seams / Chest and back logo felt appliqué / Anti-bacterial added on fabric to prevent odor / Chest logo embroidery / Printed side panels



South Beach / Blackout





### LS JERSEY

LONG SLEEVE JERSEY

S, M, L, XL

100% polyester / Wicking properties / Cover stitched seams  
Chest and back logo felt appliqué / Color block  
Anti-bacterial added on fabric to prevent odor



### GOLDEN GLOVES

THERMAL SHORTS

S, M, L, XL

100% polyester / Wicking properties / Cover stitched seams  
Anti-bacterial added on fabric to prevent odor / Printed side panels / Felt appliqué



### CRACK

PIPE GLOVE

S, M, L, XL

Neoprene stretchable fabric / Neoprene piping / Insulated with polyester fiber fill  
Adjustable cuffs / Faux suede for nose wipe / Soft microfiber lining / Water repellent



### PRIME TIME

SPRING GLOVE

S, M, L, XL

Waterproof and breathable spring glove / Faux leather for trim fabric  
Soft tricot lining / Printed prime time stripes on faux leather palm  
SBTM logo print on top of hand / Adjustable cuffs



### KING

PRIMALOFT GLOVE

S, M, L, XL

Waterproof and breathable / Heavy insulated with primaloft insulation / Soft tricot lining  
Logo embroidery on thumb / Die cut logo on top of hand  
Hidden goggle wipe / Adjustable cuffs

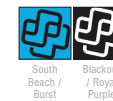


### SBTM SOCKS

HEAVY WEIGHT SOCKS

One Size Fits All

90% bamboo, 8% nylon, 2% spandex / Ribbing on cuff and wrap around the foot  
Padding on heel / Padding on shins and top of foot



### SB ICON SOCKS

LIGHT WEIGHT SOCKS

One Size Fits All

35% polyester (Moonmax), 35% bamboo, 28% nylon, 2% spandex  
Ribbing on cuff, angle and foot / Padding on heel



### RUGBY

CUSTOM ZIP HOODED SWEATSHIRT

S, M, L, XL, XXL

80% cotton 20% polyester / Regular fit / Color block printed rugby pattern / Fitted hood  
Sleeve embroidery / Embroidery felt patch appliqué on chest / Hidden mp3 pocket



### JIM JONES

CUSTOMS ZIP HOODED SWEATSHIRT

S, M, L, XL, XXL

80% cotton 20% polyester / Regular fit / Printed hood and hand pocket lining  
Hidden pocket in hood / Fitted hood / Printed chest felt die cut appliqué / Pocket logo woven label





### JUMP OUT

CUSTOM ZIP HOODED SWEATSHIRT

S, M, L, XL, XXL

80% cotton 20% polyester / Slim fit / Printed zipper tape / Printed hood liner  
Sleeve and chest embroidery / Fitted hood / Hidden pocket in hood



Blackout British Blue



### FLIP OUT

CUSTOM ZIP HOODED SWEATSHIRT

S, M, L, XL, XXL

80% cotton 20% polyester / Slim fit / Color block pattern / Chest screen print  
Fitted hood / Hidden mp3 pocket / Pocket embroidery



Royal Purple / Oh Snap British Blue / Redrum Blackout / Grey Bird



### MIX UP

CUSTOM ZIP HOODED SWEATSHIRT

S, M, L, XL, XXL

80% cotton 20% polyester / Regular fit / Color block pattern / Chest logo screen print  
Sleeve embroidery / Logo zip pull / Printed color block on body and hood liner / Hidden pocket in hood



Snow / British Blue Redrum / Blackout Burst / South Beach



### LETTERMAN

CUSTOM ZIP HOODED SWEATSHIRT

S, M, L, XL, XXL

60% cotton 40% polyester / Heather fabric sweatshirt / Regular fit  
Fitted hood / Logo zip pull / Logo felt appliqué above hand pocket  
Sleeve embroidery / Printed stripes on sleeves / Hidden mp3 pocket



Knight Grey Heather Frost Heather Royal Purple Heather



### PRIME TIME

CUSTOM ZIP HOODED SWEATSHIRT

S, M, L, XL, XXL

80% cotton 20% polyester / Regular fit / All over printed pattern / Garment washed  
Fitted hood / Pocket and back embroidery / Hidden mp3 pocket



Prime Time Stripe Royal Stripe

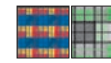


### PLEDGE

CUSTOM ZIP HOODED SWEATSHIRT

S, M, L, XL, XXL

80% cotton 20% polyester / Regular fit / All over printed thugby plaid / Garment wash  
Chest and sleeve embroidery / Logo zip pull / Fitted hood / Hidden mp3 pocket



British Blue Thugby Plaid Grey Thugby Plaid



### GNARLY

CUSTOM REVERSIBLE ZIP HOODED SWEATSHIRT

S, M, L, XL, XXL

80% cotton 20% polyester / 100% cotton on reverse side / Regular fit / Logo zip pull  
All over gnargyle print on front side / Chest embroidery / Woven logo label on hand pocket



Royal Purple / Gnargyle Blackout / Gnargyle

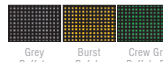


### RERUN

CUSTOM ZIP HOODED SWEATSHIRT

S, M, L, XL, XXL

80% cotton 20% polyester / Slim fit / Lightly insulated on body and hood / Satin quilted liner  
Fitted hood / Logo zip pull / Higher collar sweatshirt / Pocket logo label  
Sleeve and pocket embroidery / Hidden mp3 pocket



Grey Buffalo Plaid Burst Buffalo Plaid Crew Green Buffalo Plaid



### SB COLOR ICON BLOCK

HOODED SWEATSHIRT

S, M, L, XL, XXL

80% cotton 20% polyester / Regular fit  
Front panel and back graphic prints



South Beach Blackout





### PEBRAH FILLY

HOODED SWEATSHIRT

S, M, L, XL, XXL

80% cotton 20% polyester / Slim fit

Chest screen print



Athletic Heather Blackout



### CRACKALACK 2 COLOR

ZIP HOODED SWEATSHIRT

S, M, L, XL, XXL

80% cotton 20% polyester / Regular fit

Chest and sleeve screen print



Snow Blackout



### PRIME TIME

ZIP HOODED SWEATSHIRT

S, M, L, XL

80% cotton 20% polyester / Regular fit

Chest print / Contrast draw cord



Redrum South Beach Blackout



### CLASSIC STACK

ZIP HOODED SWEATSHIRT

S, M, L, XL, XXL

80% cotton 20% polyester / Slim fit

Chest screen print



Athletic Heather Burst Blackout



### THE THUGBY PACK

ZIP HOODED SWEATSHIRT 3-PACK

S, M, L, XL, XXL

80% cotton 20% polyester / 3-pack (3 in 1)

Slim fit / Chest screen print



Blackout 3-Pack



### CRACKALACK 2 COLOR

LONG SLEEVE TEE SHIRT

S, M, L, XL

100% cotton



Burnt Olive Snow Blackout



### ICON COLOR BLOCK

LONG SLEEVE TEE SHIRT

S, M, L, XL

100% cotton



Snow Crew Green Athletic Heather Redrum Blackout



### PRIME TIME

LONG SLEEVE TEE SHIRT

S, M, L, XL

100% cotton



Blackout Redrum Crew Green Snow



### PEBRAH FILLY

LONG SLEEVE TEE SHIRT

S, M, L, XL

100% cotton



Athletic Heather British Blue Blackout





### CLASSIC STACK REDUX

LONG SLEEVE TEE SHIRT

S, M, L, XL

100% cotton



Burst Royal Purple Blackout Redrum Crew Green Snow



### THUGBY PACK

LONG SLEEVE TEE SHIRT 3-PACK

S, M, L, XL

100% cotton / 3-pack (3 in 1)



Blackout 3-Pack



### THREEPEAT

PREMIUM SHORT SLEEVE TEE SHIRT

S, M, L, XL

Regular fit / All over prime time stripes print



Prime Time Stripes Royal Stripes



### GNARGYLE VEST

PREMIUM SHORT SLEEVE TEE SHIRT

S, M, L, XL

Regular fit / Front and back panel printed in gnargyle  
Chest and sleeve embroidery / 100% cotton



Gnargyle



### RUGBY

PREMIUM SHORT SLEEVE TEE SHIRT

S, M, L, XL

Slim fit / Color block rugby print  
100% cotton / Chest embroidery



Burst / Blackout Crew Green / British Blue



### CRACKALACK 2 COLOR

SHORT SLEEVE TEE SHIRT

S, M, L, XL

Regular fit  
100% cotton



Blackout Burnt Olive Snow



### ICON COLOR BLOCK

SHORT SLEEVE TEE SHIRT

S, M, L, XL

Regular fit

100% cotton



Snow Crew Green Shocker South Beach Blackout



### PLAID STYLES

SHORT SLEEVE TEE SHIRT

S, M, L, XL

Slim fit

100% cotton



Athletic Heather Blackout Snow



### PRIME TIME

SHORT SLEEVE TEE SHIRT

S, M, L, XL

Slim fit

100% cotton



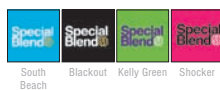
South Beach Blackout Redrum Crew Green Snow





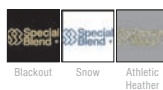
### CLASSIC STACK REDUX

SHORT SLEEVE TEE SHIRT  
S, M, L, XL  
Regular fit  
100% cotton



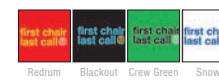
### PEBRAH FILLY

SHORT SLEEVE TEE SHIRT  
S, M, L, XL  
Slim fit  
100% cotton



### FIRST CHAIR LAST CALL

SHORT SLEEVE TEE SHIRT  
S, M, L, XL  
Regular fit  
100% cotton



### THUGBY PACK

SHORT SLEEVE TEE SHIRT 3-PACK  
S, M, L, XL  
Regular fit / 3-pack (3 in 1)  
100% cotton



### BUFFALO

NEW ERA™ FITTED HAT  
7 1/4", 7 1/8", 7 1/2", 7 3/8", 7 3/4"  
All over buffalo plaid print  
59/50 / 100% cotton



### GNARGYLE

NEW ERA™ FITTED HAT  
7 1/4", 7 1/8", 7 1/2", 7 3/8", 7 3/4"  
All over gnargyle print / Gnargyle patch on front panels  
59/50 / 100% cotton



### LEGO

NEW ERA™ FITTED HAT  
7 1/4", 7 1/8", 7 1/2", 7 3/8", 7 3/4"  
3D embroidery  
59/50 / 100% wool



### PRIME TIME

NEW ERA™ FITTED HAT  
7 1/4", 7 1/8", 7 1/2", 7 3/8", 7 3/4"  
3D embroidery / All over prime time stripes print  
59/50 / 100% cotton



### PRINCIPAL

NEW ERA™ FITTED HAT  
7 1/4", 7 1/8", 7 1/2", 7 3/8", 7 3/4"  
3d eye embroidery / All over printed crackalack pattern  
59/50 / 100% cotton







### SB ICON

NEW ERA™ FITTED HAT  
7 1/4", 7 1/8", 7 1/2", 7 3/8", 7 3/4"  
Herringbone fabric cap / 3d embroidery  
59/50 / 50% wool 50% polyester



Blackout / Herringbone  
Chocolate / Herringbone



### SBTM

NEW ERA™ FITTED HAT  
7 1/4", 7 1/8", 7 1/2", 7 3/8", 7 3/4"  
Twill fabric cap  
50% wool 30% viscose 20% polyester / 59/50



Blackout / Snow



### THUGBY

NEW ERA™ FITTED HAT  
7 1/4", 7 1/8", 7 1/2", 7 3/8", 7 3/4"  
Color block cap / Embroidery skull  
100% wool / 59/50

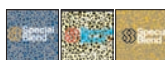


Blackout / Grey Bird  
Crew Green / British Blue  
British Blue / Redrum



### PEBBLE

FLEX FIT HAT  
One Size Fits All  
98% cotton 2% spandex / All over pebble print  
3d embroidery



Pebble / Grey Bird  
Pebble / Blackout  
Pebble / Burst



### SB FILLED ICON

FLEX FIT HAT  
One Size Fits All  
98% cotton 2% spandex  
3d embroidery



Royal Purple / Crew Green / Blackout



### FIRST CHAIR LAST CALL

TRUCKER HAT  
One Size Fits All  
Screen print logo on front panels



Blackout / Snow / British Blue



### NUGBY

TRUCKER HAT  
One Size Fits All  
Screen print skull on front panels



Blackout / Crew Green / British Blue



### SBTM

BEANIE  
One Size Fits All  
95% acrylic 5% spandex / Machine knit / Jacquard logo  
Color blocking / Woven logo label



Burst / South Beach  
Knight Grey / Crew Green  
Snow / Burst  
Grey Bird / South Beach



### FIRST CHAIR LAST CALL

BEANIE  
One Size Fits All  
100% soft acrylic / Machine knit / Multi-color pom  
Engineered logo / Woven logo label



Snow / Blackout  
Og Kush / Royal Purple  
South Beach / Redrum  
Crew Green / Burst  
Blackout / Shocker  
Burst / British Blue





### PRIME TIME

**BEANIE**  
One Size Fits All  
95% acrylic 5% spandex / Machine knit  
Engineered logo / Woven logo label



### MOMS

**BEANIE**  
One Size Fits All  
100% soft acrylic / Hand knit  
Multi-hand knit patterns / Woven logo label



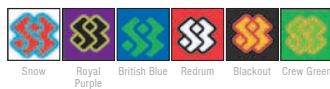
### SB STRIPES

**BEANIE**  
One Size Fits All  
95% acrylic 5% spandex / Machine knit  
Engineered logo and stripes / Woven logo label



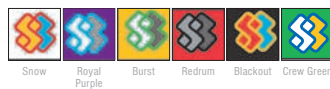
### ICON

**BEANIE**  
One Size Fits All  
100% soft acrylic / Machine knit  
Engineered logo / Embroidery logo on back



### ICON VISOR

**VISOR BEANIE**  
One Size Fits All  
100% soft acrylic / Visor beanie  
Machine knit / Jacquard logo / Woven logo label



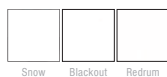
### THREEPEAT

**BEANIE**  
One Size Fits All  
100% soft acrylic / Machine knit  
Embroidery logo / Earflaps



### BLEND CANDY

**BEANIE**  
One Size Fits All  
100% soft acrylic / Machine knit  
Engineered headphones graphic / Woven logo label



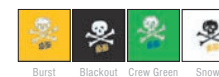
### GNARGYLE

**BEANIE**  
One Size Fits All  
100% soft acrylic / Machine knit /  
Engineered gnargyle pattern / Embroidery logo / Woven logo label



### THUGBY

**BEANIE**  
One Size Fits All  
100% soft acrylic / Gas station beanie / Machine knit  
Embroidery logo / Woven logo label





### DIRTY SANCHEZ

#### BEANIE

One Size Fits All

100% soft acrylic / Facemask beanie / Machine knit  
Engineered graphics / Woven logo label



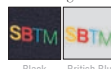
Snow Blackout Redrum



### HAIRY BACK PACK

#### BACKPACK

600d polyester / Main compartment with laptop sleeve / Rear padded compartment  
Wet/dry pocket / Fixed flap skate holder / Hideaway skate straps / Front zip pocket with organization / 2 exterior side pockets with organization / Foam padded backpack straps



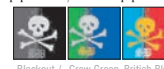
Black Pebble British Blue Pebble



### BRING DA MF RUCK SACK

#### BACKPACK

PVC tarpaulin / Rear compartment with padded laptop sleeve inside  
Large main compartment / Large front external pocket with organization  
2 small front zip pockets / 2 side zip pockets / Foam padded

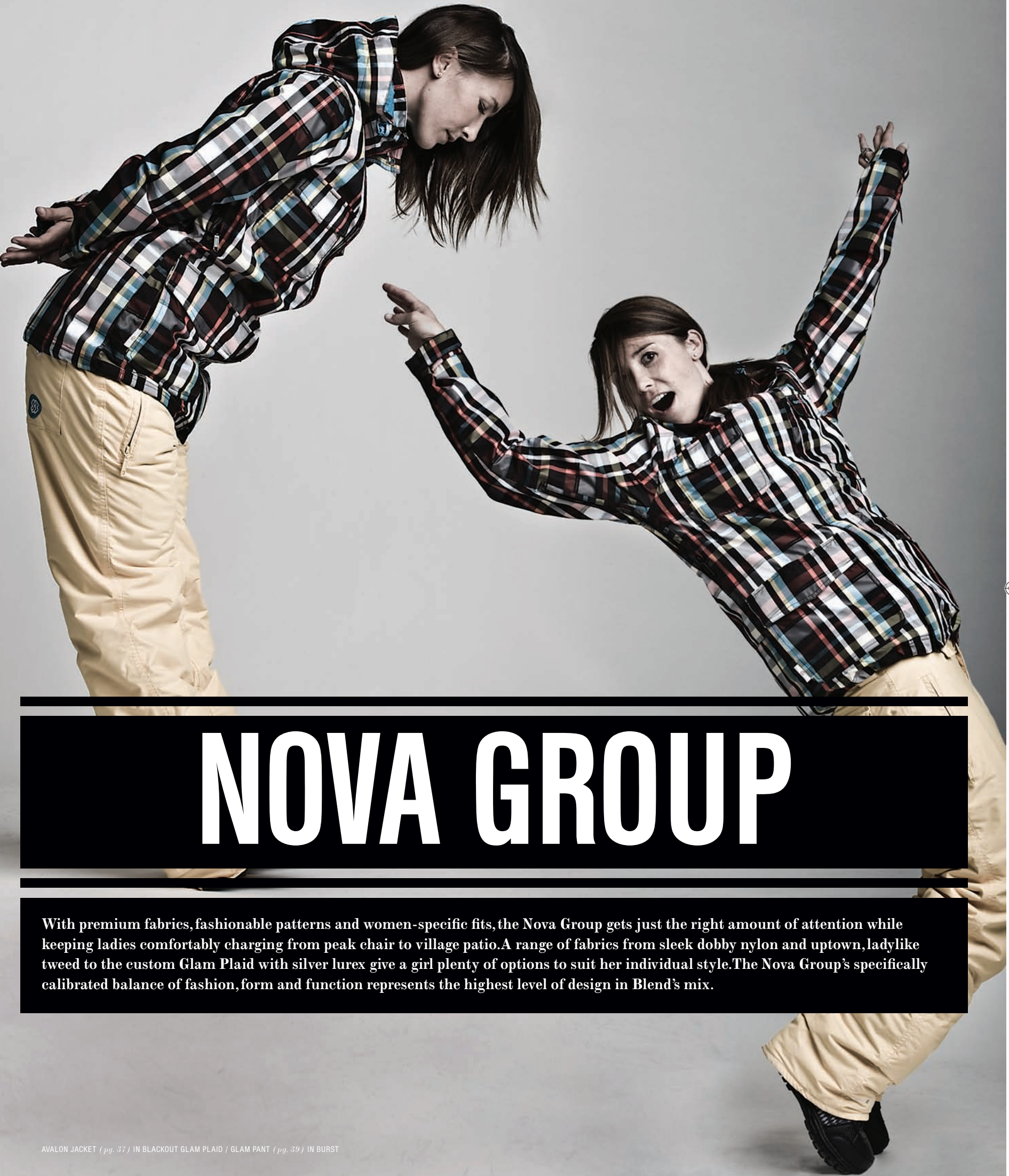


Blackout / Grey Bird Crew Green / British Blue British Blue / Redrum



TRAVIS KENNEDY  
DIRTY SANCHEZ FACEMASK BEANIE (pg. 35)  
THUGBY LONG SLEEVE (pg. 31)





# NOVA GROUP

With premium fabrics, fashionable patterns and women-specific fits, the Nova Group gets just the right amount of attention while keeping ladies comfortably charging from peak chair to village patio. A range of fabrics from sleek dooby nylon and uptown, ladylike tweed to the custom Glam Plaid with silver lurex give a girl plenty of options to suit her individual style. The Nova Group's specifically calibrated balance of fashion, form and function represents the highest level of design in Blend's mix.

AVALON JACKET (pg. 37) IN BLACKOUT GLAM PLAID / GLAM PANT (pg. 39) IN BURST

# AVALON

## WOMEN'S REMOVABLE LINER JACKET

*Cheat Sheet:* Sick day protection influenced by snow glam sensibility *Check Out:* Slip into the inner puffy at the bar or bonfire *Tech:* Removable insulated liner system jacket / Pit zips / Shed hood / Removable fur / Multi-zip utility pockets *Fabric:* Dobby Nylon 15,000mm/10,000g



above: blackout glam plaid  
LIBERTY FIT JACKET

full zip puffy liner



# PROPER

## WOMEN'S ULTRA LUXURY INSULATED JACKET

*Cheat Sheet:* Spoiled-girl luxury for the resort rider who gets what she wants *Check Out:* Unzip the hips to trade sexy shape for powder-room mobility *Tech:* Shed hood / Pit zips / Luxury fur lining / Draw cord at waist *Fabric:* Dobby Nylon 15,000mm/10,000g



above: blackout gingham  
LIBERTY FIT JACKET



bluejay

blackout glam plaid



snow glam plaid

grey reserve tweed



blackout

red rum



snow glam plaid

blackout popakami

REGULAR (solid) PRINTED FABRIC PREMIUM FABRIC

# MARCH

## WOMEN'S INSULATED JACKET

*Cheat Sheet:* A jacket so retro you'll feel like a refugee from a '60s ski poster *Check Out:* Multicolored piping for head-turning style in the base lodge *Tech:* Piping detail / Shed hood / Pit zips / Hand pockets *Fabric:* Dobby Nylon 15,000mm/10,000g



above: crew green  
LIBERTY FIT JACKET

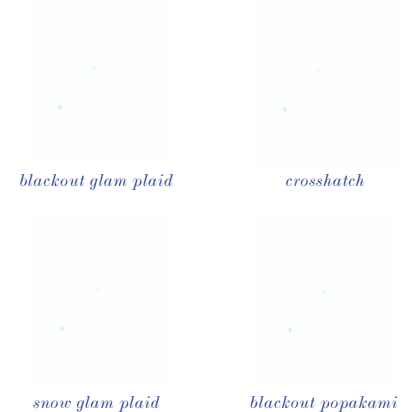
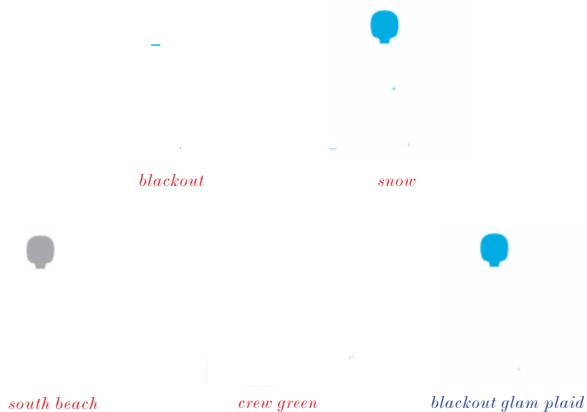
# TEASER

## WOMEN'S TECH SHELL JACKET

*Cheat Sheet:* An extended shell for a girl who likes the extra length *Check Out:* Zip-off lower teases boys by showing your curves at night *Tech:* Longer length / Zip-off skirt / Shed hood / Pit zips *Fabric:* Dobby Nylon 15,000mm/10,000g



above: snow glam plaid  
LIBERTY FIT JACKET





# JUSTICE

## WOMEN'S INSULATED PANT

*Cheat Sheet:* The fully insulated pant that looks thin on the thigh *Check Out:* Glam Plaid, Blackout and Popakami show off model looks *Tech:* Hip and inseam vents / Zip hand pockets  
*Fabric:* Dobby Nylon 15,000mm/10,000g



*above: south beach*  
LIBERTY FIT PANT

# GLAM

## WOMEN'S LIGHT INSULATED PANT

*Cheat Sheet:* Warmth for a center of attention who gets cold before lunch *Check Out:* Cold-spot insulation adds seat and knee warmth without bulk *Tech:* Inseam vents / Large snap detail  
*Fabric:* Dobby Nylon 15,000mm/10,000g



*above: burst*  
LIBERTY FIT PANT



*blackout*

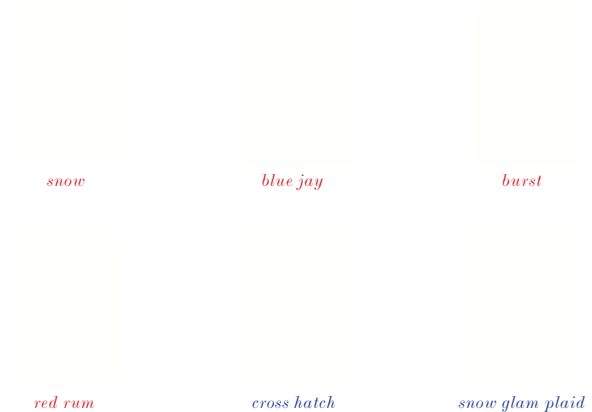
*south beach*

*og kush*

*blackout popakami*

*blackout glam plaid*

*grey reserve tweed*



*snow*

*blue jay*

*burst*

*red rum*

*cross hatch*

*snow glam plaid*





# CALYX GROUP

Taking snow style to the pinnacle of fashionable taste, the Calyx Group blends warm and waterproof fabric technology with a natural feminine side. Offering tailored attractive shapes, an innate sense of high style and visually interesting textiles from the Gingham and Sail Away patterns to the women's specific denim, this collection gives off an attractive vibe everywhere from the after-lunch lift line to the beer garden runway. Showing a spectrum of styles from flashy to refined, the Calyx Group allows a truer expression of self.

FLUFF JACKET (pg. 45) IN SOUTH BEACH SAIL AWAY  
MOMS BEANIE (pg. 34) IN KNIGHT GREY





# FLUFF

## WOMEN'S PUFFY DOWN JACKET

*Cheat Sheet:* Destination fluff for making the scene at Vail, Park City or Mammoth *Check Out:* Faux fur at hood sheds easily when rolling incognito to a sushi dinner *Tech:* Goose down fill / Ripstop shell / Pit zips / Shed hood / Removable fur *Fabric:* Coated MiniTwill 10,000mm/10,000g



above: south beach sail away  
LIBERTY FIT JACKET

# PHASE

## WOMEN'S REMOVABLE LINER JACKET

*Cheat Sheet:* A controlling jacket for keeping temps regulated with layers *Check Out:* Tricot hoodie good for stretching out in the morning after a night of letting loose *Tech:* Removable tricot liner system jacket / Removable hood / Pit zips / Stretch rib side panels / Hood visor *Fabric:* Coated MiniTwill 10,000mm/10,000g



above: snow logo love  
LIBERTY FIT JACKET

zip up hoodie liner



blackout

crew green

south beach sail away

blackout gingham



punch

snow logo love

og kush sail away

denim

REGULAR (solid) PRINTED FABRIC PREMIUM FABRIC



# TRUE

## WOMEN'S INSULATED JACKET

*Cheat Sheet:* This function/fashion icon shows its curve with a slim rib knit *Check Out:* Blackout gingham hits the gondola line with NY to LA style *Tech:* Synthetic insulation / Shed hood / Pit zips / Rib knit detail at hem *Fabric:* Coated MiniTwill 10,000mm/10,000g



above: og kush  
LIBERTY FIT JACKET

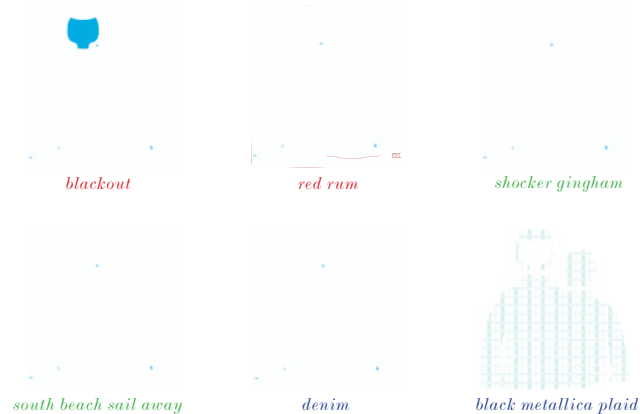
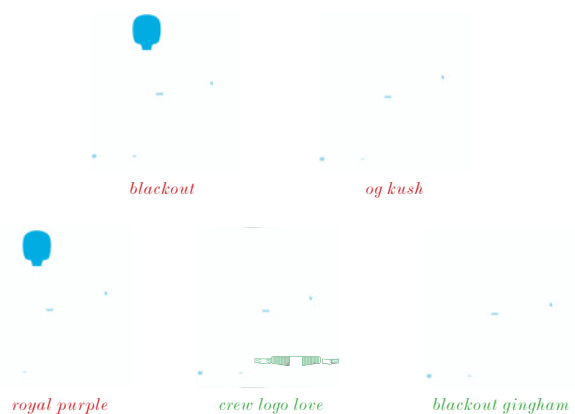
# JOY

## WOMEN'S SHELL JACKET

*Cheat Sheet:* The tailored look of a classic coat from a favorite vintage shop *Check Out:* Waist cinch add detail for socialized gatherings *Tech:* Shed hood / Hood visor / Large snap detail / Waist draw cord *Fabric:* Coated MiniTwill 10,000mm/10,000g



above: shocker gingham  
LIBERTY FIT JACKET





# SIRYN

## WOMEN'S SHELL JACKET

*Cheat Sheet:* A shell jacket with style that plays longer than your iPod *Check Out:* Vintage stripes dial in a look with the class of an earlier decade *Tech:* Color blocked panels / Fixed hood / Pit zips  
*Fabric:* Coated Mini Twill 10,000mm/10,000g



above: blackout  
LIBERTY FIT JACKET



# HOTBOX

## WOMEN'S ONE PIECE

*Cheat Sheet:* Smokin' style and sizzling comfort in one complete outfit *Check Out:* Low-slung belt gives off girly attitude without even trying *Tech:* One piece / Shed hood / Removable fur / Pit zips / Belt detail *Fabric:* 10,000mm/10,000g Coated Mini Twill and Baby Herringbone



above: snow logo love  
LIBERTY FIT ONE PIECE



# UNITY

## WOMEN'S REMOVABLE LINER JACKET

*Cheat Sheet:* Form and function enhanced by a warm stretch tight *Check Out:* Stretch pant liner for early-morning stretching or after-shred yoga *Tech:* Tricot capri / Inseam vents / Stitch detail  
*Fabric:* Coated Mini Twill 10,000mm/10,000g



above: south beach  
 LIBERTY FIT PANT

stretch pant liner

blackout

og kush



south beach



blackout gingham

# MAJOR

## WOMEN'S LIGHT INSULATED PANT

*Cheat Sheet:* The color match pant that coordinates with a spectrum of outfits *Check Out:* Snap cargos keep private essentials secure on a pow day *Tech:* Inseam vents / Zip hand pockets / Snap cargo pockets *Fabric:* Coated Mini Twill 10,000mm/10,000g



above: blackout gingham  
 LIBERTY FIT PANT

blackout

snow

burst

shocker gingham

og kush sail away

snow logo love

blackout gingham

denim



# DEMI

## WOMEN'S SHELL PANT

*Cheat Sheet:* A stylish shell pant that strolls confidently through the lodge *Check Out:* The fit looks and feels just like your favorite pair of magic jeans *Tech:* Zip hand pocket / Inseam vents / Large snap detail *Fabric:* Coated Mini Twill 10,000mm/10,000g



above: red rum  
LIBERTY FIT PANT



blackout

knight grey

south beach

red rum

og kush

south beach sail away



SIRYN JACKET (pg. 43) IN BLACKOUT



# SUBSTANCE GROUP

The Substance Group is for ladies not afraid to stand out. With unrestricted access to fabrics and patterns from the premium collections, it provides fashionista style for a girl on a budget. Two fits—one snug and one roomier—give a girl a choice between flirtatious or nonchalant looks. At the same time, pieces such as the Shuga, the Crash and the Powderskirt introduce snowboarding to designer style that won't be found in another line. With the style of Substance, uninhibited riders can test the bounds of slopestyle fashion.

ADORN JACKET (pg. 48) IN SNOW

# STEALTH

## WOMEN'S INSULATED JACKET

*Cheat Sheet:* Elite Euro sophistication warmed by a lovely alpine feel *Check Out:* Shorter, slimmer and sexier fit owns it on the village stroll *Tech:* Electra fit / Pit zips / Shed hood / Hood visor / Utility pockets / Glove holder / Rib knit hem *Fabric:* Baby Herringbone 15,000mm/10,000g mm



above: tan reserve tweed  
ELECTRA FIT JACKET

# LEGACY

## WOMEN'S SHELL JACKET

*Cheat Sheet:* Spacious shell for extra elbow room in the lodge or on the chair *Check Out:* Faux fur snorkel helps deflect face shots when getting in deep *Tech:* Easy rider fit / Pit zips / Shed hood / Fur snorkel *Fabric:* Baby Herringbone 15,000mm/10,000g



above: burst  
EASY RIDER FIT JACKET

crew green

blackout gingham

blackout glam plaid

tan reserve tweed

crosshatch

REGULAR (solid) PRINTED FABRIC PREMIUM FABRIC

royal purple

burst

snow glam plaid

grey reserve tweed

blackout popakami

# CRASH

## WOMEN'S LIGHT INSULATED JACKET

*Cheat Sheet:* The slim-fit and big-button shell to spice up drab January days *Check Out:* Color blocked options in this ultra feminine style *Tech:* Electra Fit / Removable fur / Large snap detail / Zip gusset cuff detail *Fabric:* Baby Herringbone 10,000mm/10,000g



above: royal purple  
ELECTRA FIT JACKET



blackout



royal purple



south beach sail away



snow logo love

# ADORN

## WOMEN'S PUFFY JACKET

*Cheat Sheet:* Fashionista flash in a puffy that sizzles from park to after party *Check Out:* Synthetic stuffing warms even when sprayed with Champagne *Tech:* Easy rider fit / Color blocked asymmetrical quilted puffy / Pit zips / Shed hood *Fabric:* Baby Herringbone 10,000mm/10,000g



above: snow  
EASY RIDER FIT JACKET



blackout



snow



south beach



crew green logo love



shocker gingham



denim



# SHUGA

## WOMEN'S SHORT SLEEVE SHELL JACKET

*Cheat Sheet:* The layered look for girls who need more than two t-shirts *Check Out:* Built-in belt gives shape to the waterproof short sleeve shell *Tech:* Toggle detail at chest flap / Belt / Removable fur at hood *Fabric:* Baby Herringbone 10,000mm/10,000g with Poly-Coated Liner



above: blackout gingham  
ELECTRA FIT JACKET

blackout gingham

shocker gingham

# EAMS

## WOMEN'S LIGHT INSULATED PANT

*Cheat Sheet:* A slim-fit pant that rocks it tight for the sake of style *Check Out:* Light loft warmth to thaw even the most disaffected attitude *Tech:* Electra fit / Inseam vents / Zip hand pockets / Cargo pockets *Fabric:* Baby Herringbone 15,000mm/10,000g



above: blackout  
ELECTRA FIT PANT

blackout

south beach

crosshatch

blackout glam plaid



# FOXY

## WOMEN'S SHELL PANT

*Cheat Sheet:* Looser shell cargo designed for more relaxed looks *Check Out:* Room to layer when the freezing level drops like the Dow *Tech:* Easy rider fit / Inseam vents / Zip hand pockets  
*Fabric:* : Baby Herringbone 15,000mm/10,000g



above: blue jay  
EASY RIDER FIT PANT

blue jay

shocker gingham

grey reserve tweed

crosshatch

# DUTCHESS

## WOMEN'S SHELL PANT

*Cheat Sheet:* Mod fashion and shell slickness in a sophisticated style *Check Out:* Flash and flare that stands out without trying too hard *Tech:* Electra fit / Inseam vents / Zip hand pockets / Large snap detail *Fabric:* Baby Herringbone 10,000mm/10,000g



above: royal purple  
ELECTRA FIT PANT

blackout

south beach

royal purple

burst

blackout gingham

denim





# VILLIAN

## WOMEN'S SHELL PANT

*Cheat Sheet:* Cargos for the girl with some angst in her attitude *Check Out:* Triple-stitching detail to keep a rebellious girl looking good *Tech:* Easy rider fit / Inseam vents / Articulated knees / Cargo pocket *Fabric:* Baby Herringbone 10,000mm/10,000g



above: blackout  
EASY RIDER FIT PANT

# POWERSKIRT

## WOMEN'S COMBO SHELL PANT

*Cheat Sheet:* A designer riding skirt for dancing in the pow *Check Out:* Stretchy soft shell leggings shed snow, sleet or rain *Tech:* Stormproof stretch legging / Waterproof snow skirt *Fabric:* Baby Herringbone 10,000mm/10,000g with Poly-Coated Liner



above: blackout gingham

blackout

snow

burst

red rum

og kush

denim

blackout gingham

denim

blackout glam plaid



# WOMEN'S SOFTGOODS

SPECIAL BUBBLE TEE (pg. 54) IN SNOW





### TOASTY

FIRST LAYER THERMAL TOP

S, M, L, XL

100% polyester / Wicking properties / Cover stitched seams  
Anti-bacterial added on fabric to prevent odor / Chest embroidery / Woven label on hem



Black  
Popakami



### COZY

FIRST LAYER THERMAL BOTTOM

S, M, L, XL

100% polyester / Wicking properties / Cover stitched seams / Fitted first layer pant  
Anti-bacterial added on fabric to prevent odor / Logo embroidery



Black  
Popakami



### POLO INSULATOR

POLO COLLAR SHIRT

S, M, L, XL

100% polyester / Wicking properties / Cover stitched seams  
Anti-bacterial added on fabric to prevent odor / Logo embroidery on chest / Woven label on hem



Snow  
Crew Green  
Blackout  
South Beach



### JUICE

INSULATED GLOVE

XS, S, M, L, XL

Waterproof and breathable insulated glove / Soft triicot lining  
Heavy insulated with primaloft insulation / Colorful stitch details / Logo embroidery  
Adjustable cuff / Printed logo love pattern on soft grip pu palm / Fitted rib cuffs for support



Blackout  
White  
Crew Green



### BOX

INSULATED MITTEN

XS, S, M, L, XL

Waterproof and breathable insulated glove / Soft triicot lining  
Heavy insulated with primaloft insulation / Colorful stitch details / Logo embroidery  
Adjustable cuff / Printed logo love pattern on soft grip pu palm / Fitted rib cuffs for support



Blackout  
White  
Crew Green



### SB

HEAVY WEIGHT SOCK

One Size Fits All

90% bamboo, 8% nylon, 2% spandex / Ribbing on cuff and wrap around the foot  
Padding on heel / Padding on shins and top of foot



South Beach  
Burst Crew  
Snow  
Green



### TARGET

LIGHT WEIGHT SOCK

One Size Fits All

35% polyester (Moonmax), 35% bamboo, 28% nylon, 2% spandex  
Ribbing on cuff, angle and foot / Padding on heel



Radium  
Crew Green  
Blue Jay  
Snow



### RUN-A

MUKLUKS

One Size Fits All

100% soft acrylic  
Rubber sole



Blackout  
Frost  
Shocker  
Royal Purple



### SPORTY

CUSTOM ZIP HOODED SWEATSHIRT

XS, S, M, L, XL

80% cotton 20% polyester / Regular fit / Fitted hood / Color block stripes on sleeve and body  
Logo embroidery above stripes / Rib knit pocket opening / Hidden mp3 pocket



Snow  
Blackout  
South Beach





### GINGHAM

CUSTOM ZIP HOODED SWEATSHIRT

XS, S, M, L, XL

80% cotton 20% polyester / Long fit / Fitted hood / Higher collar  
Thumbholes on cuff / All over gingham print on body / Garment wash for softer hand  
Chest embroidery / Hidden mp3 pocket



Shocker Gingham Blackout Gingham



### MEGA FRESH

CUSTOM ZIP HOODED SWEATSHIRT

XS, S, M, L, XL

80% cotton 20% polyester / Long fit / Fitted hood / Taffeta hood liner  
Hidden pocket in hood / Color block pattern on body / Logo screen print / Logo zip pull



Redrum / South Beach Punch / Royal Purple

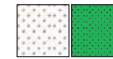


### LOGO LOVE

CUSTOM ZIP HOODED SWEATSHIRT

XS, S, M, L, XL

80% cotton 20% polyester / Regular fit / Fitted hood  
Pocket embroidery / Hidden pocket in hood / Logo zip pull



Snow Logo Love Crew Green Logo Love



### SAIL AWAY

CUSTOM ZIP HOODED REVERSIBLE SWEATSHIRT

XS, S, M, L, XL

80% cotton 20% polyester / Reverse side: 100% polyester sherpa fleece / All over sail away  
printed pattern / Reverse side is full soft sherpa fleece / Chest embroidery / Hand pocket woven  
label / Hidden pocket in hood



South Beach Sail Away Dg Kush Sail Away



### SPICE

CUSTOM SWEATPANTS

XS, S, M, L, XL

80% cotton 20% polyester / Match sporty custom sweatshirt  
Printed stripes on back panel / Embroidery on front hand pockets



Blackout South Beach



### SECRET

CUSTOM SWEATPANTS

XS, S, M, L, XL

80% cotton 20% polyester / Match logo love custom sweatshirt  
Logo embroidery on hand pockets / Back pockets



Blackout Redrum

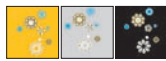


### POPAKAMI

SHORT SLEEVE TEE SHIRT

S, M, L, XL

Baby tee / 100% cotton  
Popakami chest print



Burst Frost Blackout



### BIRD FUN

SHORT SLEEVE TEE SHIRT

S, M, L, XL

Cap sleeve tee / 100% cotton  
Bird and tree print on back panel



Snow Blackout Blue Jay



### SPECIAL BUBBLE

SHORT SLEEVE TEE SHIRT

S, M, L, XL

Cap sleeve tee / 100% cotton  
Logo glam plaid chest print



Snow Grey Bird





### SPECIAL BUBBLE

LONG SLEEVE TEE SHIRT

S, M, L, XL

100% cotton / Long sleeve baby tee  
Logo glam plaid chest print



Snow

Grey Bird

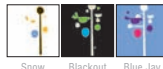


### BIRD FUN

LONG SLEEVE TEE SHIRT

S, M, L, XL

100% cotton / Hooded v-neck long sleeve tee  
Bird and tree print on back panel



Snow

Blackout

Blue Jay



### LOGO LOVE

NEW ERA FITTED HAT

6 7/8", 7", 7 1/4", 7 3/8", 7 1/2"

100% cotton / All over logo love print  
3d embroidery



Snow Logo Love

Crew Green Logo Love



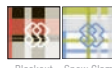
### GLAM PLAID

TRUCKER HAT

One Size Fits All

Glam plaid pattern on front panels

Logo embroidery



Blackout

Snow

Glam Plaid



### THREEPEAT STRIPES

BEANIE

One Size Fits All

Machine knit / 100% acrylic roving with binder / Logo embroidery

Engineered stripes / Woven logo label



Blue Jay

Redrum

Blackout

Snow

Crew Green



### SPORTY

BEANIE

One Size Fits All

Machine knit / 100% soft acrylic / Braided stripes

Logo embroidery / Woven logo label



Snow

Crew Green

Blackout

Blue Jay



### ROSE

BEANIE

One Size Fits All

Machine knit / 95% acrylic 5% spandex  
Engineered logo and stripes / Woven logo label / Oversized



Snow

Blackout

Olive Grey

Og Kush



### SB STACKER

BEANIE

One Size Fits All

Machine knit / 100% soft acrylic / Embroidery logo  
Woven logo label / Waffle layer stripes / Oversized pom



Blue Jay

Blackout

Snow

Frost



### TULIP

BEANIE

One Size Fits All

100% mohair acrylic / Hand knit  
Woven logo label / Hand knitted stripes



Castle Wall

Snow

Blackout





### CABLE VISOR

BEANIE

One Size Fits All

Hand knit / 100% acrylic

Fleece line on forehead / Woven logo label / Multi hand knit patterns



Royal Purple

South Beach

Blackout

Snow



### POM POM

BEANIE

One Size Fits All

Machine knit / 100% acrylic

Woven logo label



Snow

Royal Purple

Blackout

South Beach

Crew Green

Burst



### CRISS CROSS

BEANIE

One Size Fits All

Hand knit / 100% acrylic

Fleece lined / Faux fur on earflaps / Woven logo label



Royal Purple

Frost

Snow



MOMS BEANIE (pg. 34) IN KNIGHT GREY





TRAVIS KENNEDY  
PEBBLE FLEX FIT HAT (pg. 33) IN PEBBLE BLACKOUT  
MIX UP CUSTOM HOODED SWEATSHIRT (pg. 29) IN SNOW / BRITISH BLUE







# TECHNICAL ELEMENTS

## RIDE AND RELAX, BRO

Riding with a powder skirt on an overhead day is mandatory, but having one ride up on the barstool feels a bit gripping. Ride/relax unsnaps at the side to ease up during lunch breaks or morning dumps.

## TUCK AND ROLL TAB

Dragging drawers on the asphalt is a sure way to shred them on the way to the tailgate party. This manual system keeps hems lifted so they stay out of the parking lot muck and mud.

## TUCK AND ROLL VISOR

When the sky goes from grey to blue, roll the visor back and lock it down with this snap-down system. No more rocking a low brim at an awkward time like a food court gangster.

## POP AND LOCK HEM ADJUSTER

Like hydraulics for your pants, get five inches of lift when you engage the switch in your pocket to lock in the high clearance needed for rallying through Lot B.

## EASE OUT VENTING

Blow off steam—and excess sweat—when things heat up by zipping open pit, hem or inseam vents. Used in most Blend styles, they keep things chill when hiking hits or milking slush.

## FRESH SNAP KIT

Interchangeable snaps add the pop and crackle to keep your look fresh even when other kids' kits are starting to look stale. Rotate through all four options from first chair to closing day.

## SAGPROOF GAITER

It's a fine line between stylish sag and a wet ass. Instead of feeling embarrassing dampness from running 'em too low, this gaiter pulls up from the pant to stop fresh snow from falling inside.

## SAFETY CLIP

Keep that goggle cloth handy when vision is cloudy and you need something to help lift the fog. The alligator clip also serves a secondary purpose for puffy meetings in the trees.

## FIRST CHAIR LAST CALL POCKET

Whether in the lot or on the chair, it's always good to have a cold can in reserve. This stealth sleeve keeps a PBR, High Life or contraband Sparks strapped down and hidden from view.

## STEALTH WRIST GAITERS

Lycra wrist gaiters keep out the elements but fold back so you don't to look like a wayward knight from the renaissance fair.

## ROLL TAPE

Dank and damp do not make snowboarding fun. So, every piece in the Special Blend line is fully seam taped to prevent leakage and stop seepage.

## SAG LEASH

No one wants to see an unsightly backside and no rider wants snow in the crack. So to stop the half moon from rising, Blend's jacket-to-pant link keeps it together with this Velcro® claw.

## BLENDTECH DWR

This tech treatment keeps liquids from rain and sleet to coffee and beer from soaking the surface. A lasting invisible shield, this DWR sheds stains or spills to keep fabrics looking like new longer.

# FABRICS

Special Blend has been known for cutting-edge fabrics since the company brought street denim to the scene. This season, the record of creating forward-looking fabrics keeps getting longer with everything from the smoking-lounge feel of the Plaids to three fashionable tints of snow denim. Individual Blend style is again defined by everything from texture, prints and color blocks to original patterns like the Prep Plaid and Gnargyle. This stacked fabric lineup makes sure that no brand can copy the Blend style until next season.

## GORE-TEX® 2-LAYER GORE-TEX® PRO SHELL

Available in: FADER GROUP (pg. 2)

Wearing Gore-Tex® means staying dry in puking conditions. But most Gore jackets look like they just escaped from Everest base camp. At Blend, we took Gore's newest top-shelf waterproof/breathable fabric and mixed in trademark paparazzi flash for snowboard shells that are always dry but never bland.

## GORE-TEX® Z LINER

Available in: FADER GROUP (pg. 2)

Gore-Tex® shells always lacked texture until the Z liner, which gives fashionable fabrics like the Special Blend Gentlemen's Plaid the backing of Gore-Tex® Performance Shell. This hanging liner provides high-tech waterproof/breathable function, yet still allows shreds to rock a more current surface style.

## DOBBY NYLON 15K waterproof/10K breathable

Available in: PRINCIPAL GROUP (pg. 6), NOVA GROUP (pg. 36)

A premium dobby fabric that moves freely but survives wear and blends on-hill skill with the red-carpet treatment. The surface, which has the coated hand of a luxury fabric, is matched with fur interiors and slick patterns, such as Prep Plaid and Buffalo Print, for a fashion and function combo that always rolls with style.

## RESERVE TWEED 15K Waterproof/10K Breathable

Available in: PRINCIPAL GROUP (pg. 6), NOVA GROUP (pg. 36)

The timeless feel of highbrow tweed returns for both sexes in the 2010 Special Blend winter collection. Available for either gentlemen or ladies, this rugged tweed supplies plenty of class in fashionable circles without sacrificing its standing at the highest levels of waterproof/breathable protection.

## CROSSHATCH DENIM 15K Waterproof/10K Breathable

Available in: PRINCIPAL GROUP (pg. 6), REVOLVER GROUP (pg. 20), NOVA GROUP (pg. 36) and SUBSTANCE GROUP (pg. 46)

This textured crosshatch fabric in the premium designer styles brings downtown character to a mountain setting.

## DARKNESS AND LIGHT DENIM 10K Waterproof/10K Breathable

Dark Denim available in: CIRRUS GROUP (pg. 12) and REVOLVER GROUP (pg. 20)  
Light Denim available in: CALYX GROUP (pg. 40) and SUBSTANCE GROUP (pg. 46)

Blend knows how to tailor denim, and this season the designers have taken this fabric medium one step further by offering a men's dark denim and women's specific denim.

## BABY HERRINGBONE 15K Waterproof/10K Breathable

Available in: REVOLVER GROUP (pg. 20) and SUBSTANCE GROUP (pg. 46)

Subtle texture gives this free-flexing fabric more specialty appeal than standard nylon cloth. Paired with Special Blend signatures such as asphalt blackout, this textured waterproof/breathable offers a mix with more purchase than slick and slippery shell fabric.

## COATED MINI TWILL 10K Waterproof/10K Breathable

Available in: CIRRUS GROUP (pg. 12) and CALYX GROUP (pg. 40)

Prints, blocks and patterns are all possible when paired with the blank canvas of this waterproof/breathable fabric. Add in icon prints, angled color blocks and urbanized denims, and this textural twill becomes a regular point of cultural reference for styling it out with modern fashion.

## WOMEN'S FIT GUIDE



### EASY RIDER FIT

A product more of the mountain than the mall, the Easy Rider Fit borrows the comfortable baggy style of traditional outerwear yet still shows off design lines that contour with natural feminine curves.

Available in:  
SUBSTANCE GROUP



### ELECTRA FIT

Fit to form, this fashionable cut offers a provocative but tasteful style that puts shape and fitness on display. Snug in all the right places without any required sacrifice in comfort.

Available in:  
SUBSTANCE GROUP



### LIBERTY FIT

Striking a confident balance between shape and room, the Liberty Fit hits the perfect stance between relaxed and flattering. The cut leaves room to layer without adding any visible volume.

Available in:  
NOVA and CALYX GROUPS



### FREEDOM FIT

This loose and lax fit gives a guy some room to maneuver when tweaking out the grab or relaxing in the base area. Trimmed slightly from last season for less drag, this fit is the team favorite.

Available in:  
FADER, PRINCIPAL and  
CIRRUS GROUPS



### REVOLVER FIT

Showing rocker style without hindering riding freedom, this slimmer fit takes its cue from urban streetwear. More military than hipster, it is measured and trimmed for the serious shred soldier.

Available in:  
REVOLVER GROUP