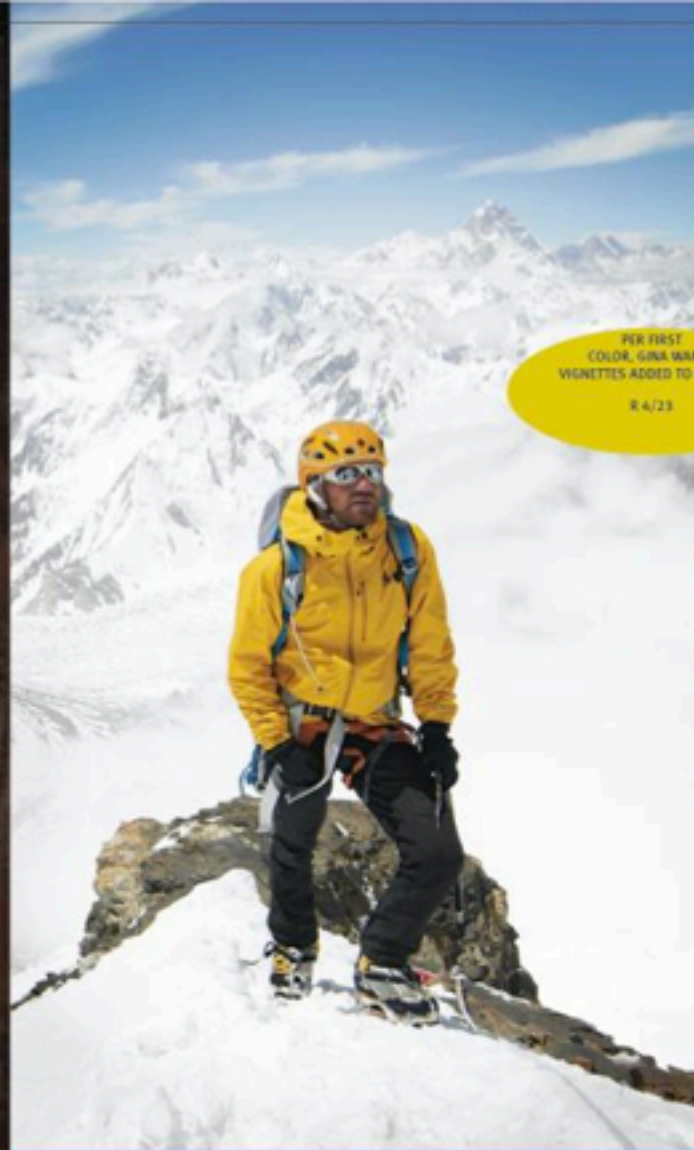




INSPIRED BY THE OUTDOORS. / p56



PER FIRST
COLOR, GINA WANTS
WIGNETTES ADDED TO IMAGES
R 4/23



GUIDE BUILT. GUIDE TRUSTED. / p146



CAN WE
MOVE HER LEFT
SO I CAN SHOW MORE OF
THE WALL?



MADE FOR TREK & TRAVEL. / p150



BORN IN THE FIELD. BUILT FOR THE FUTURE. / p160

THIS IS EDDIE BAUER

At Eddie Bauer, our gear and apparel is built with our world-class guide, athlete, and adventure teams to perform to the highest standards. Inspired by the outdoors, Eddie Bauer Sportswear is built with lasting quality and comfort. Eddie Bauer First Ascent is guide-built expedition and ski wear. Travel the globe in our exclusive series, Eddie Bauer Travex. And be ready for the field with premium shooting apparel from Eddie Bauer Sport Shop. For every season, for any elevation. This is Eddie Bauer. Live Your Adventure.

OUR CREED
To give you such outstanding quality, value, service and guarantee that we may be worthy of your high esteem.

OUR GUARANTEE
Every item we sell will give you complete satisfaction or you may return it for a full refund.



MADE FOR TREK & TRAVEL

Travex is an exclusive series of gear and apparel. Built by our Adventure Travel Guide Team every item is engineered to perform and ready for adventure.



BORN IN THE FIELD BUILT FOR THE FUTURE

Eddie Bauer Sport Shop is our exclusive series of premium shooting gear. Each item is built, tested, and perfected by our team of renowned guides.



GUIDE BUILT GUIDE TRUSTED

First Ascent is our exclusive series of technical climbing, skiing and expedition gear built and tested by our world-class team of guides and athletes.